

TX-R2735/TX-R2435 TX-R2728/TX-R2734

COLOR TELEVISION

Owner's
Instructions

Important Warranty Information Regarding Television Format Viewing

Standard screen format televisions (4:3, the aspect ratio of the screen width to height) are primarily designed to view standard format full-motion video. The images displayed on them should primarily be in the standard 4:3 ratio format and constantly moving. Displaying stationary graphics and images on screen, such as the dark top and bottom letterbox bars (wide screen pictures), should be limited to no more than 15% of the total television viewing per week.

Wide screen format televisions (16:9, the aspect ratio of the screen width to height) are primarily designed to view wide screen format full-motion video. The images displayed on them should primarily be in the wide screen 16:9 ratio format, or expanded to fill the screen if your model offers this feature, and constantly moving. Displaying stationary graphics and images on screen, such as the dark side-bars on non-expanded standard format television video and programming, should be limited to no more than 15% of the total television viewing per week.

Additionally, viewing other stationary images and text such as stock market reports, video game displays, station logos, web sites or computer graphics and patterns, should be limited as described above for all televisions. Displaying any stationary images that exceed the above guidelines can cause uneven aging of picture tubes (CRTs) that leave subtle, but permanent burned-in ghost images in the television picture. To avoid this, vary the programming and images, and primarily display full screen moving images, not stationary patterns or dark bars. On television models that offer picture sizing features, use these controls to view the different formats as a full screen picture.

Be careful in the selection and duration of television formats used for viewing. Uneven CRT aging as a result of format selection and use, as well as other burned-in images, is not covered by your Samsung limited warranty.

Contents

Chapter	1: Your New TV	5
•	List of Features	
	Accessories	. 5
	Familiarizing Yourself with The TV	. 6
	Front Panel Buttons	. 6
	Side Panel Jacks	
	Rear Panel Jacks	
	Remote Control	
Chapter	2: Installation 1	
	Connecting VHF and UHF Antennas	11
	Antennas with 300-ohm Flat Iwin Leads	11
	Antennas with 75-ohm Round Leads	12
	Separate VHF and UHF Antennas	12
	Connecting Cable TV	12
	Cable without a Cable Box	
	Connecting to a Cable Box that Descrambles All Channels 1	13
	Connecting to a Cable Box that Descrambles Some Channels 1	13
	Connecting a VCR	15
	Connecting an S-VHS VCR	10 17
	Connecting a DVD Player	1 / 1 7
	Connecting a DVD Player	1 / 1 Ω
	Installing Batteries in the Remote Control	10 10
	Installing Batteries in the Remote Control.	10
Chapter	3: Operation	0
-	Turning the TV On and Off	20
	Plug & Play Feature	20
	Viewing the Menus and On-Screen Displays	22
	Viewing the Menus	22
	Viewing the Display	22
	Selecting a Menu Language	23
	Memorizing the Channels	24
	Selecting the Video Signal-source	24
	Storing Channels in Memory (Automatic Method)	25
	Adding and Erasing Channels (Manual Method)	26
	Changing Channels	27
	Using the Channel Buttons	21
	Directly Accessing Channels	21
	Using the PRE-CH Button to select the Previous Channel 4	<i>ا</i> ۵
	Labeling the Channels	
	Setting the Clock	
	Customizing the Picture	
	Using Automatic Picture Settings	31 31
	Using the Mute Button	
	Customizing the Sound.	35
	Using Automatic Sound Settings	
	Viewing an External Signal Source	
	Setting the Signal Source	

CONTENTS

Chapte	r 4: Special Features	39
	Changing the Color Tone Changing the Screen Size Digital Noise Reduction Tilt (Option) Using the R.Surf Feature Choosing a Multi-Channel Sound (MTS) Soundtrack Extra sound settings (Auto Volume, Turbo Sound or Pseudo Stereo) Setting the On/Off Timer Setting the Sleep Timer Setting the Preferred Volume Level Using the V-Chip. Viewing Closed Captions Setting the Blue Screen Mode Setting The On/Off Melody Viewing the Demonstration.	. 40 . 41 . 42 . 43 . 44 . 45 . 46 . 47 . 48 . 56 . 57
Chapte	r 5: Troubleshooting	
Append	lix	
	Using Your TV in Another Country	. 61

Chapter One

YOUR NEW TV

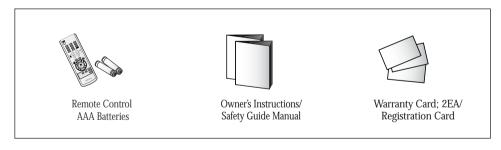
List of Features

Your TV was designed with the latest technology. This TV is a high-performance unit that includes the following special features:

- · Full Flat Screen
- Easy-to-use remote control
- Easy-to-use on-screen menu system
- Automatic timer to turn the TV on and off
- Adjustable picture and sound settings that can be stored in the TV's memory
- Automatic channel tuning for up to 181 channels
- A special filter to reduce or eliminate reception problems
- A built-in multi-channel sound decoder for stereo and bilingual listening
- Built-in, dual channel speakers
- · A special sleep timer
- V-Chip function

Accessories

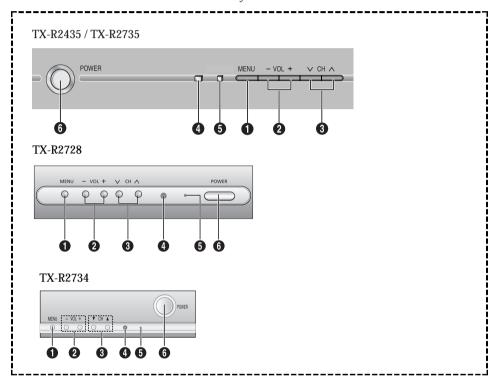
Once you have unpacked your TV, check to make sure that you have all the parts shown here. If any piece is missing or broken, call your dealer.



Familiarizing Yourself with The TV

Front Panel Buttons

The buttons on the front panel control your TV's basic features, including the on-screen menu. To use the more advanced features, you must use the remote control.



MENU

Press to see an on-screen menu of your TV's features.

« VOL – and +

Press to increase or decrease the volume. Also used to select items on the on-screen menu.

CH \vee and CH \wedge

Press to change channels. Also press to highlight various items on the on-screen menu.

Remote Control Sensor

Aim the remote control towards this spot on the ${\sf TV}.$

TIMER indicator

When the TV is turned on, the TIMER indicator blinks five times. This indicator illuminates when the TIMER mode is set to the "On" position after setting the clock and either the On timer or Off timer, with the remote control. Even if the power is turned off, this indicator stays lit. (Clock must be set before using this function.)

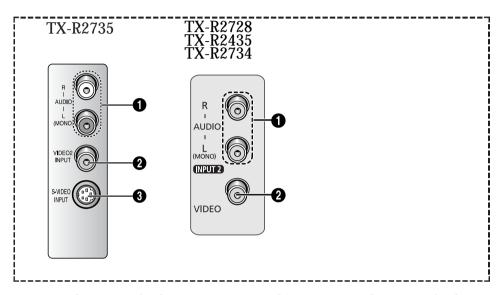
fl POWER

Press to turn the TV on and off.

Your New TV

Side Panel Jacks

You can use the side panel jacks to connect an A/V component that is used only occasionally, such as a camcorder or video game. (For information on connecting equipment, see page 18.)



AUDIO INPUT jacks

Used to connect the audio signals from a camcorder or video game.

« VIDEO INPUT jack

Used to connect a video signal from a camcorder or video game.

SUPER VIDEO INPUT jack

S-Video signal from an S-VHS VCR or DVD player.

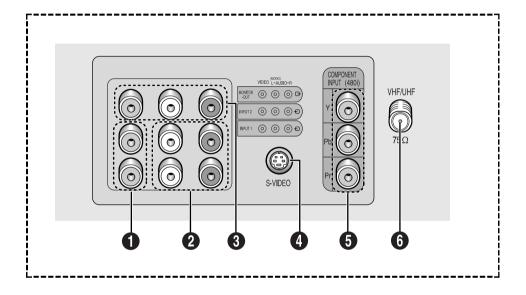
Note: In S-Video mode, Audio Output depends what kind of audio input source is connected to the side audio input jacks (AV2).

Your New TV

Rear Panel Jacks

Use the rear panel jacks to connect an A/V component that will be connected continuously, such as a VCR or a DVD player. Because there are two sets of input jacks, you can connect two different A/V components (i.e., a VCR and a DVD, 2 VCRs, etc.)

For more information on connecting equipment, see pages 11 - 17.



YOUR NEW TV

VIDEO INPUT jack

Video signals from VCRs, DVD players and similar devices.

« AUDIO INPUTS (INPUT1 and 2)/DVD AUDIO INPUTS (INPUT 2)

Audio signals from VCRs, DVD players and similar devices.

Use these jacks to connect the audio signals from a DVD player when using the DVD video input jacks. When not using the DVD jacks, these audio jacks function as audio for Video 2 or S-VIDEO.

AUDIO-VIDEO MONITOR OUTPUT jacks

These audio-video signals are identical to A/V signals being displayed on the big screen. (Typically used as the input signals for a recording VCR.)

SUPER VIDEO INPUT jack (Depends on the model)

S-Video signal from an S-VHS VCR or DVD player. Note: In S-Video mode, Audio Output depends what kind of audio input source is connected to the side audio input jacks (AV2).

COMPONENT VIDEO INPUT jacks

Connect video from a DVD player. Note: Only black and white signals are output from a monitor in DVD mode.

fl VHF/UHF

Connect to an antenna or to a cable TV system.

Your New TV

Remote Control

You can use the remote control up to about 23 feet from the TV. When using the remote, always point it directly at the TV.

POWER

Turns the TV on and off.

Number buttons

Press to select channels directly on the TV.

+100

Press to select channels over 100. For example, to select channel 121, press "+100," then press "2" and "1."

MUTE

Press to temporarily cut off the sound.

VOL -, VOL +

Press increase or decrease the volume.

SLEEP

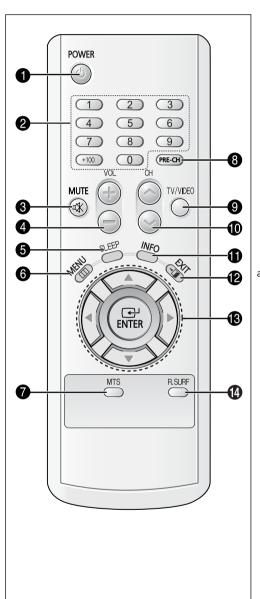
Press to select a preset time interval for automatic shutoff.

fl MENU

Displays the main on-screen menu.

MTS (Multichannel Television Stereo)

Press to choose stereo, mono or Separate Audio Program (SAP broadcast).



PRE-CH

Tunes to the previous channel.

TV/VIDEO

Press to display all of the available video sources (i.e., Antenna/cable, VCR).

CH ∧ and CH ∨

channels.

INFO

Press to see the time, channel, etc., on-screen. Also press to exit (quit) the menu system.

EXIT

Press the menu to exit.

Up,Down,Left, Right (▲,▼, ¸ , ^ **ENTER**

Press to select highlight up, down, left, or right. While using the onscreen menus, press ENTER to activate (or change) a particular item.

R-SURF

Press the SURF button to automatically return to a preferred channel after a user-preset time delay.

Chapter Two

Installation

Connecting VHF and UHF Antennas

If your antenna has a set of leads that look like this, see "Antennas with 300-ohm Flat Twin Leads" below.



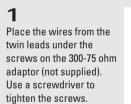
If your antenna has one lead that looks like this, see "Antennas with 75-ohm Round Leads" on next page.

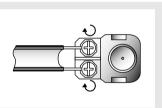


If you have two antennas, see "Separate VHF and UHF Antennas" on next page.

Antennas with 300-ohm Flat Twin Leads

If you are using an off-air antenna (such as a roof antenna or "rabbit ears") that has 300-ohm twin flat leads, follow the directions below.





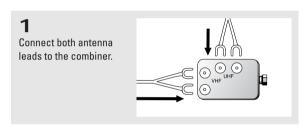


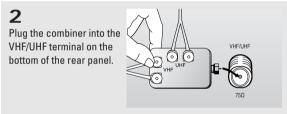
Antennas with 75-ohm Round Leads



Separate VHF and UHF Antennas

If you have two separate antennas for your TV (one VHF and one UHF), you must combine the two antenna signals before connecting the antennas to the TV. This procedure requires an optional combiner-adaptor (available at most electronics shops).





Connecting Cable TV

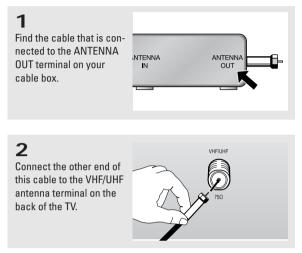
To connect to a cable TV system, follow the instructions below.

Cable without a Cable Box



■ Because this TV is cable-ready, you do not need a cable box to view unscrambled cable channels.

Connecting to a Cable Box that Descrambles All Channels

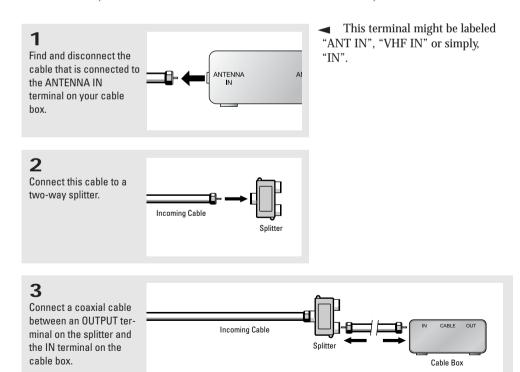


"ANT OUT", "VHF OUT" or simply, "OUT".

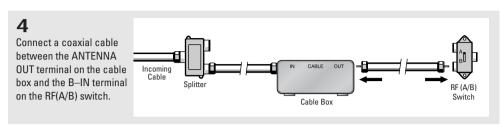
■ This terminal might be labeled

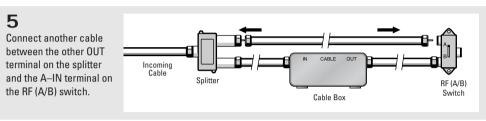
Connecting to a Cable Box that Descrambles Some Channels

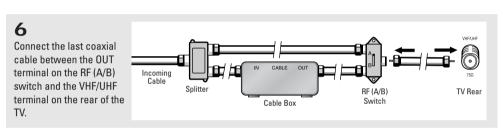
If your cable box descrambles only some channels (such as premium channels), follow the instructions below. You will need a two-way splitter, an RF (A/B) switch, and four lengths of coaxial cable. (These items are available at most electronics stores.)



Installation



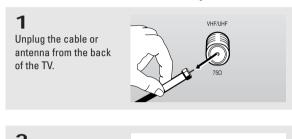


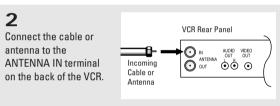


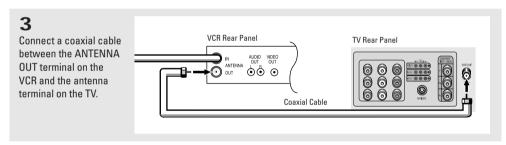
After you've made this connection, set the A/B switch to the "A" position for normal viewing. Set the A/B switch to the "B" position to view scrambled channels. (When you set the A/B switch to "B", you will need to tune your TV to the cable box's output channel, which is usually channel 3 or 4.)

Connecting a VCR

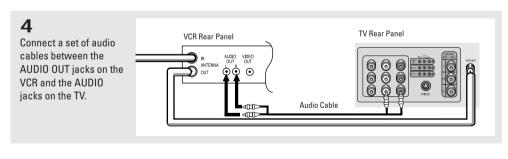
These instructions assume that you have already connected your TV to an antenna or a cable TV system (according to the instructions on pages 11-14). Skip step **1** if you have not yet connected to an antenna or a cable system.

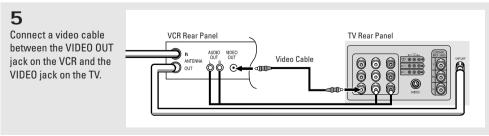






A coaxial cable is usually included with a VCR. (If not, check your local electronics store).

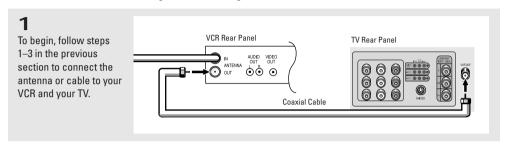


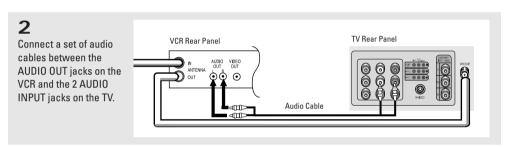


Follow the instructions in "Viewing an External Signal Source" to view your VCR tape.

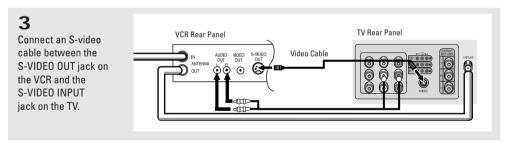
Connecting an S-VHS VCR (Depends on the model)

Your Samsung TV can be connected to an S-Video signal from an S-VHS VCR. (This connection delivers a better picture as compared to a standard VHS VCR.)





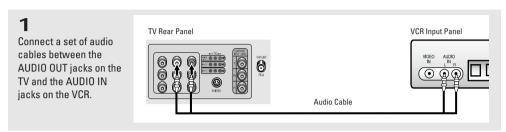
Make sure the jacks you are using are underneath the number "2."



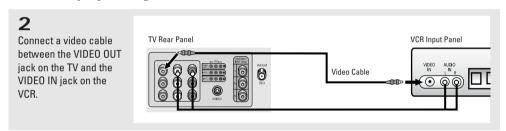
An S-video cable is usually included with an S-VHS VCR. (If not, check your local electronics store.)

Connecting a Second VCR to Record from the TV

Your TV can send out signals of its picture and sound to be recorded by a second VCR. To do this, connect your second VCR as follows:



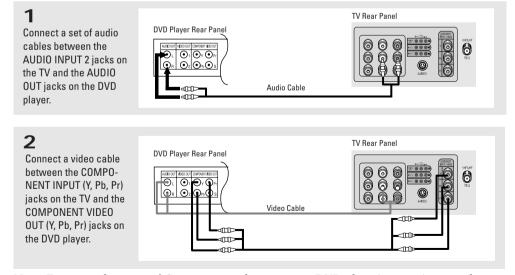
(The VCR input jacks might be either on the front or on back of the VCR.)



Refer to your VCR's instructions for more information about how to record using this kind of connection.

Connecting a DVD Player

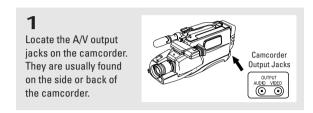
The rear panel jacks on your TV make it easy to connect a DVD player to your TV.

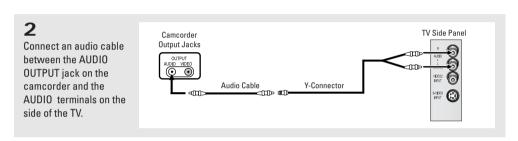


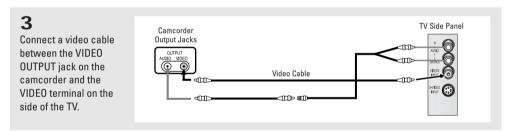
Note: For an explanation of Component video, see your DVD player's owner's manual.

Connecting a Camcorder

The side panel jacks on your TV make it easy to connect a camcorder to your TV. They allow you to view the camcorder tapes without using a VCR. (Also see "Viewing an External Signal Source" on page 37)







The audio-video cables shown here are usually included with a Camcorder. (If not, check your local electronics store.) If your camcorder is stereo, you need to connect a set of two cables.

Note: This figure shows the Standard connector-jack panel. The actual configuration for your TV may be different.

Installing Batteries in the Remote Control





■ Make sure to match the "+" and "-" ends of the batteries with the diagram inside the compartment.



■ Remove the batteries and store
them in a cool, dry place if you won't
be using the remote control for a
long time.

The remote control can be used up to about 23 feet from the TV.

(Assuming typical TV usage, the batteries last for about one year.)

Chapter Three

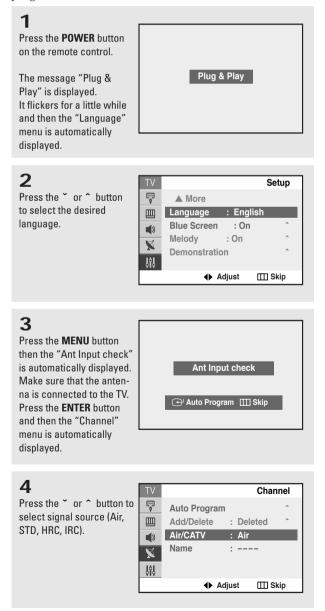
OPERATION

Turning the TV On and Off

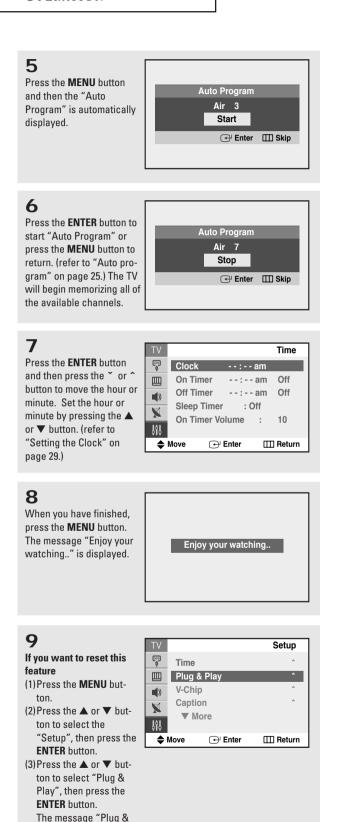
Press the **POWER** button on the remote control. You can also use the POWER button on the front panel.

Plug & Play Feature

When the TV is initially powered On, five basic customer settings proceed automatically and subsequently: Setting the language, Video signal source, Ant. input check, Auto program and Clock.



OPERATION



Note: Plug & Play feature doesn't work when in the AV mode.

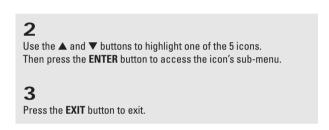
Play" is displayed.

Viewing the Menus and On-Screen Displays

Viewing the Menus



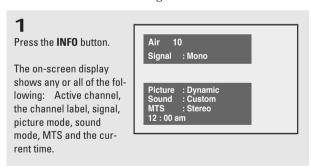
◄ The on-screen menus disappear from the screen after two minutes.



■ You can also use the MENU, CH and VOL buttons on the control panel of the TV to make selections.

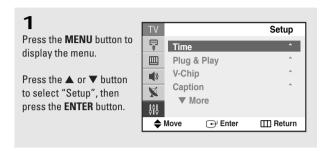
Viewing the Display

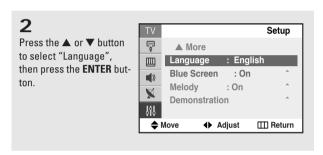
The display identifies the current channel and the status of certain audio-video settings.



■ The on-screen displays disappear after ten seconds.

Selecting a Menu Language





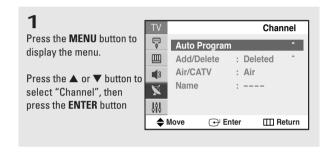


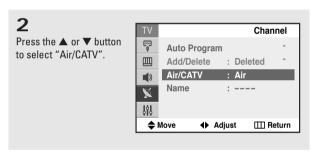
Memorizing the Channels

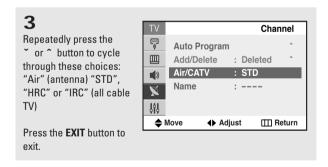
Your TV can memorize and store all of the available channels for both "off-air" (antenna) and cable channels. After the available channels are memorized, use the CH \wedge and CH \vee buttons to scan through the channels. This eliminates the need to change channels by entering the channel digits. There are three steps for memorizing channels: selecting a broadcast source, memorizing the channels (automatic) and adding and deleting channels (manual).

Selecting the Video Signal-source

Before your television can begin memorizing the available channels, you must specify the type of signal source that is connected to the TV (i.e., an antenna or a cable system).





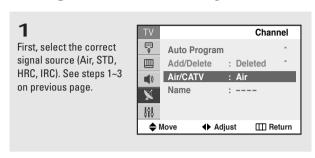


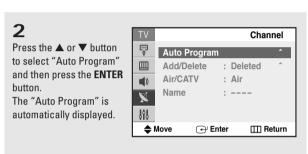
Note: STD, HRC and IRC identify various types of cable TV systems. Contact your local cable company to identify the type of cable system that exists in your particular area.

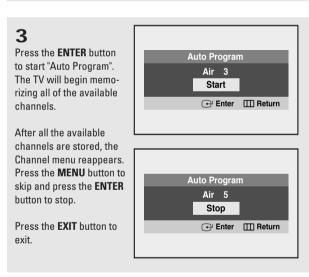
At this point the signal source has been selected. Proceed to "Storing Channels in Memory" (next page).

OPERATION

Storing Channels in Memory (Automatic Method)







▼ The TV automatically cycles through all of the available channels and stores them in memory.

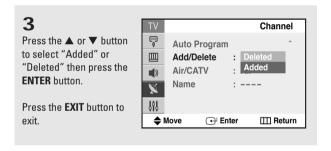
This takes about one to two minutes.

Adding and Erasing Channels (Manual Method)

First, press the CH \wedge or CH \vee button or the number buttons to select the channel you want to add or delete.







Changing Channels

Using the Channel Buttons

1

Press the $\mathbf{CH} \wedge$ or $\mathbf{CH} \vee$ button to change channels.

When you press CH o or CH o, the TV changes channels in sequence. You will see all the channels that the TV has memorized. (The TV must have memorized at least three channels.) You will not see channels that were either erased or not memorized.

Directly Accessing Channels

Use the number buttons to quickly tune to any channel.

1

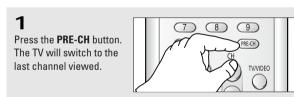
Press the number buttons to go directly to a channel. For example, to select channel 27, press "2" then "7". The TV will change channels when you press the second number.

When you use the number buttons, you can directly select channels that were either erased or not memorized.

To select a channel over 100, press the +100 button. (For channel 122, press "+100" then "2", then "2".)

To change to single-digit channels (0–9) faster, press "0" before the single digit. (For channel "4" press "0" then "4".)

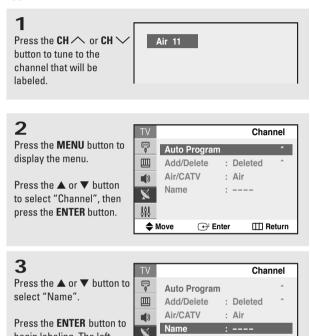
Using the PRE-CH Button to select the Previous Channel



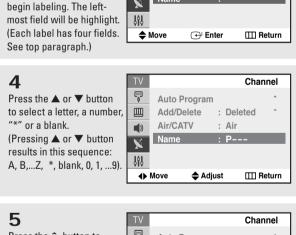
■ To quickly switch between two channels that are far apart, tune to one channel, then use the number button to select the second channel. Then, use the PRE-CH button to quickly alternate between them.

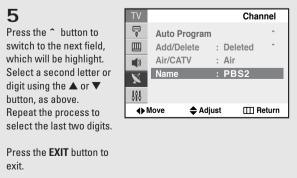
Labeling the Channels

Use this feature to assign an easy-to-remember label to any channel (i.e., "CBS", "ESPN", "PBS2", CNN1", etc.) A label consists of four fields, where each field is a letter, a number, "*", or a blank. When the INFO button is pressed, the channel label will appear next to the channel number.



■ Note: You cannot select "Name" in the AV mode.

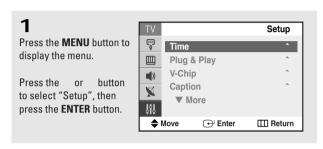


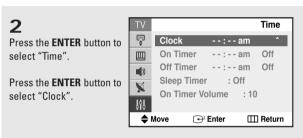


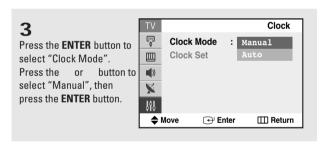
Setting the Clock

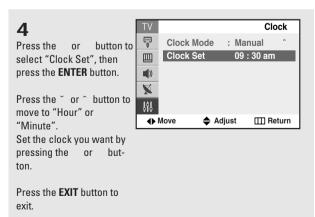
Setting the clock is necessary in order to use the various timer features of the TV. Also, you can check the time while watching the TV. (Just press the **INFO** button.)

Option 1: Setting the Clock Manually









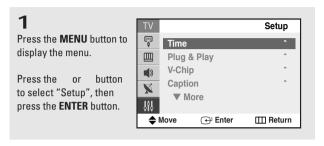
■ When selecting the hours, be sure to select the proper time of day (am or pm).

You can change the hours by pressing the ▲ or ▼ button repeatedly (or by holding down either of these buttons).

The current time will appear every time you press the INFO button.

Option 2: Setting the Clock Automatically

The Clock can be set automatically if you are receiving a digital signal.



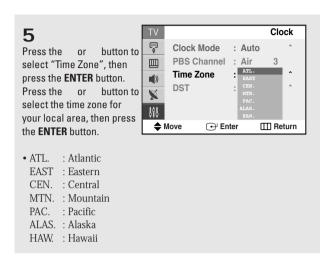






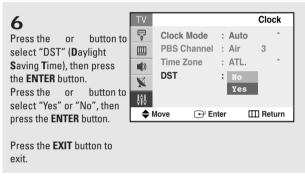
continued...

OPERATION



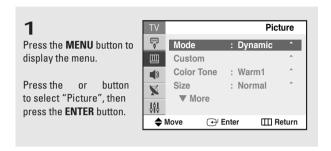
■ The set time can be changed according to the broadcasting station and signal when you set up auto time.

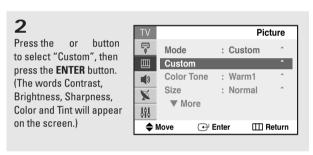
If there is a difference between the real time and set time, please set up manual time.

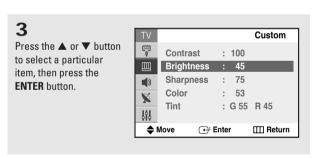


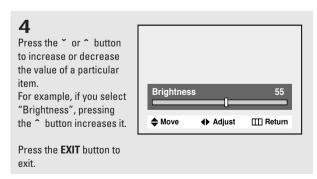
Customizing the Picture

You can use the on-screen menus to change the Contrast, Brightness, Sharpness, Color, Tint and according to personal preference. (Alternatively, you can use one of the "Automatic" settings. See next page.)





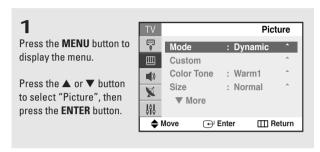


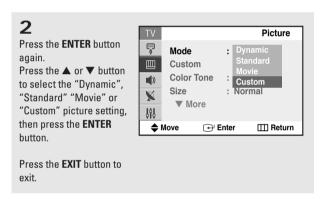


■ After adjusting an item, the gauge will automatically disappear (after about 10 seconds).

Using Automatic Picture Settings

Your TV has three automatic picture settings ("Dynamic", "Standard" and "Movie") that are preset at the factory. You can activate either Dynamic, Standard, Movie or Custom by making a selection from the menu. Or, you can select "Custom" which automatically recalls your personalized picture settings.





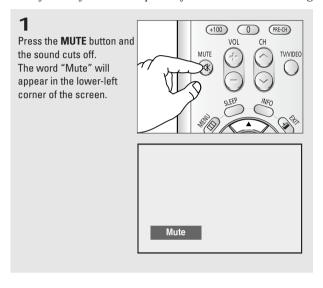
- Choose *Dynamic* for viewing the TV during the day or when there is brightlight in the room.
- Choose Standard for the standard factory settings.
- Choose *Movie* when viewing the movie.
- Choose Custom if you want to adjust the settings according to personal preference (see "Customizing the Picture", page 32).

Adjusting the Volume

Press the VOL + or - VOL - button to increase or decrease the volume.

Using the MUTE Button

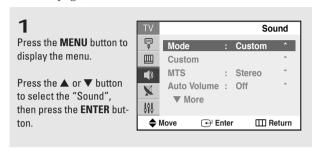
At any time, you can temporarily cut off the sound using the MUTE button.

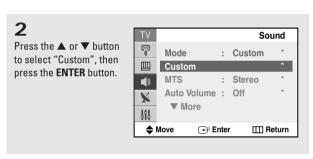


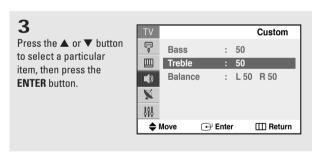
2
To turn mute off, press the MUTE button again, or simply press either the VOL + or VOL – button.

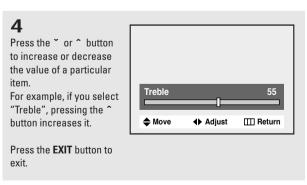
Customizing the Sound

You can use the on-screen menus to adjust the bass, treble and balance according to individual preference. (Alternatively, you can use one of the "automatic" settings. See next page.)



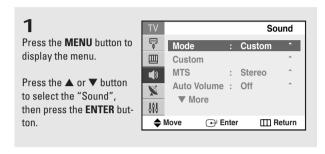


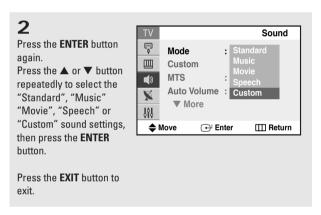




Using Automatic Sound Settings

Your TV has four automatic sound settings ("Standard", "Music", "Movie" and "Speech") that are preset at the factory. You can activate either Standard, Music, Movie or Speech by making a selection from the menu. Or, you can select "Custom", which automatically recalls your personalized sound settings.





- Choose Standard for the standard factory settings.
- Choose *Music* when watching music videos or concerts.
- Choose Movies when watching movies.
- Choose *Speech* when watching a show that is mostly dialogue (i.e., news).
- Choose *Custom* to recall your personalized settings. (see "Customizing the Sound", page 35).

OPERATION

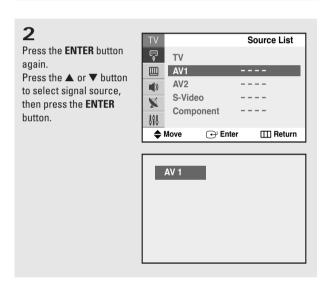
Viewing an External Signal Source

Use the remote control to switch between viewing signals from connected equipment, such as VCRs, DVD, Set-Top Box and the TV source (broadcast or cable).

Setting the Signal Source



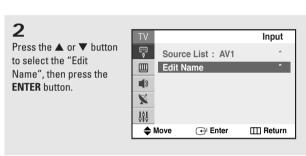
■ Quick way to access the external signal source: Just press the "TV/VIDEO" button on the remote control.

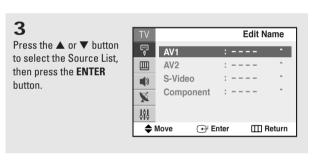


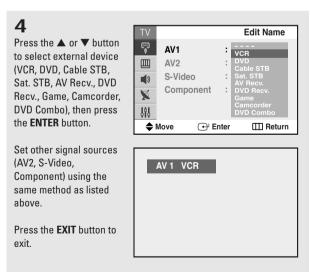
OPERATION

Assigning Names to External input mode





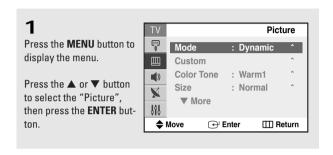




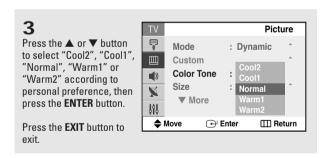
Chapter Four

SPECIAL FEATURES

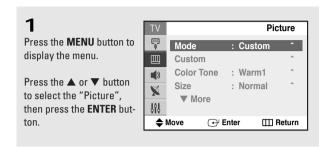
Changing the Color Tone

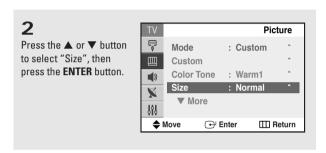


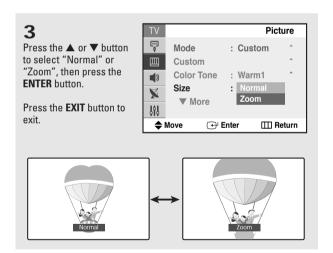




Changing the Screen Size



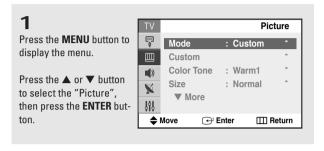


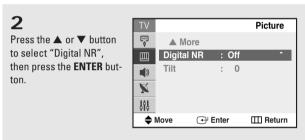


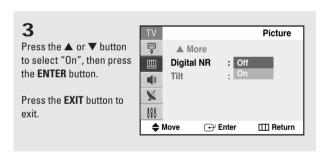
- Normal (4:3): Sets the picture to 4:3 normal mode.
- Zoom : Magnifies the size of the picture on screen.

Digital Noise Reduction

If the broadcast signal received by your TV is weak, you can activate the Digital Noise Reduction feature to help reduce any static and ghosting that may appear on the screen.



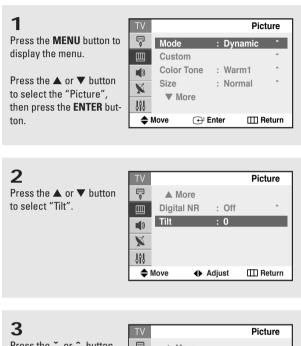




Pressing the ▲ or ▼ button will alternate between "On" and "Off".

Tilt (Depends on the model)

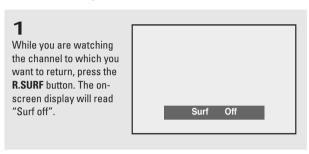
Due to the Earth's magnetic field there may be same minor image tilt depending on the TV's location. When this occurs, follow the steps below.

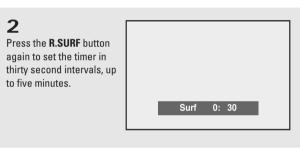




Using the R.Surf Feature

This feature allows you to set the TV to return to a particular channel after a certain amount of time. For example, you may be watching a channel when commercials start. You can set the R.Surf to "5 minutes", then switch channels. After minutes, the TV will return to the original channel. To use the R.Surf feature:



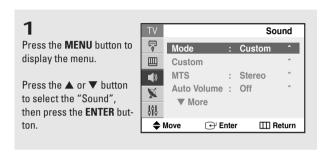


■ The time will be decreasing while you are setting up the timer. And you will reset it when you pass five minutes or turn it off.

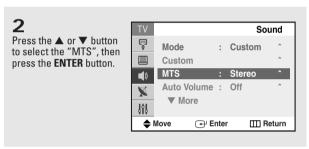
The time you set will begin counting down on the screen. When the time runs out, the TV will return to the channel you were watching when you set the timer.

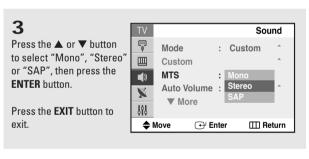
Choosing a Multi-Channel Sound (MTS) Soundtrack

Depending on the particular program being broadcast, you can listen to Stereo, Mono, or a Separate Audio Program. (SAP audio is usually a foreign-language translation. Sometimes SAP has unrelated information like news or weather.)



■ Quick way to access the MTS: Just press the "MTS" button on the remote control.





■ The text at the bottom of the menu tells you if the incoming audio is Mono, Stereo or SAP.

- Choose *Mono* for channels that are broadcasting in mono, or if you are having difficulty receiving a stereo signal.
- Choose Stereo for channels that are broadcasting in stereo.
- Choose SAP to listen to the Separate Audio Program, which is usually a foreign-language translation.

Extra Sound Settings (Auto Volume, Turbo Sound or Pseudo Stereo)

The following sound settings can be adjusted to suit your personal preferences

Auto Volume

Each broadcasting station has its own signal conditions, which can make it necessary to adjust the volume every time the channel is changed. "Auto volume" lets you automatically adjust the volume of the desired channel by lowering the sound out put when the modulation signal is high or by raising the sound output when the modulation signal is low.

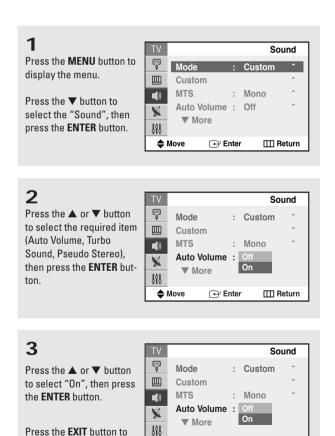
Turbo Sound

Turbo sound emphasizes the bass and treble frequencies to add fullness to the sound.

• Pseudo Stereo

exit.

"Pseudo Stereo" converts a monaural sound signal into two identical left and right channels. Once the "Pseudo Stereo" is set to "On" or "Off", the setting applies to the sound effects such as "Standard", "Music", "Movie" and "Speech".

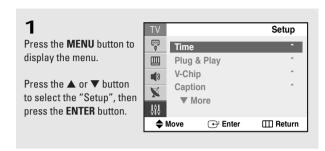


♦ Move

Enter

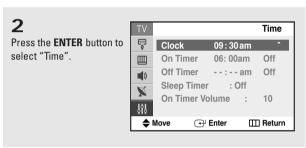
III Return

Setting the On/Off Timer



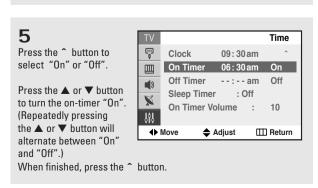
■ Before using the timer, you must set the TV's clock. (See "Setting the Clock" on page 29).

When any of the timers are set, the "Timer" LED will illuminate (front panel of TV.)

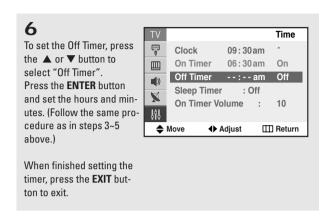


Time Press the ▲ or ▼ button Clock 09:30 am to select the "On Timer", 皿 On Timer 06: 00am Off then press the ENTER but-() Off Timer - - : - - am Off Sleep Timer : Off X On Timer Volume 10 ļģΙ Press the ▲ or ▼ button **♦►** Move repeatedly to select the Adjust Ⅲ Return appropriate hours (i.e., the hour when the TV will turn on.)





■ To deactivate the "On timer," select "Off" during this step.



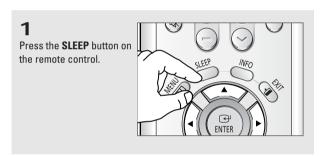
■ Absent Power Off

When you set the timer "On", your television will eventually be turned off, if you do not operate any controls during the 3 hours after the TV is turned on by timer.

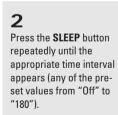
This function is available in only the timer "On" mode and will prevent a leakage accident or overheating, caused by your TV left on for a long time due to the timer "On" (when you are away on holiday, for example).

Setting the Sleep Timer

The sleep timer automatically shuts off the TV after a preset time (from 30 to 180 minutes).



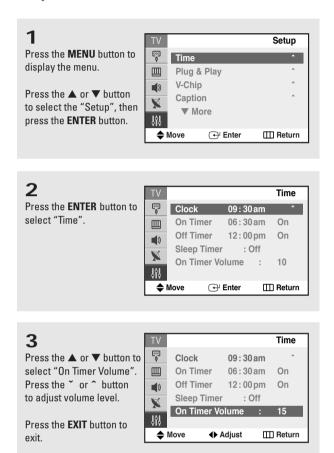
■ After about 5 seconds, the sleep display will disappear from the screen, and the time interval will be set.





Setting the Preferred Volume Level

The preferred volume can be set for when the timer automatically turns on the TV.



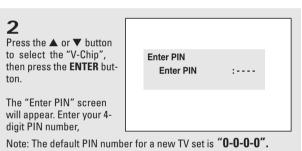
Using the V-Chip

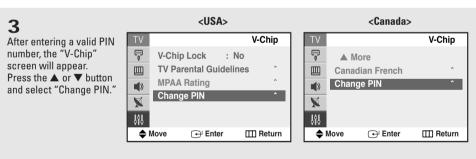
The V-Chip feature automatically locks out programming that is deemed inappropriate for children. The user must first enter a PIN (personal ID number) before any of the V-Chip restrictions can be set up or changed.

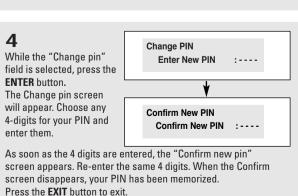
Note: When the V-chip feature is active, channel-auto program features do not function.

Setting Up Your Personal ID Number (PIN)





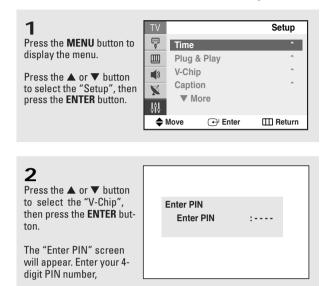


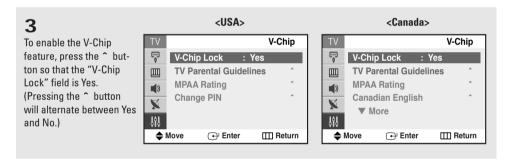


Note: If you forget the PIN, press the remote-control keys in the following sequence, which resets the pin to 0-0-0-0:

POWER OFF \rightarrow MUTE \rightarrow 8 \rightarrow 2 \rightarrow 4 \rightarrow POWER ON.

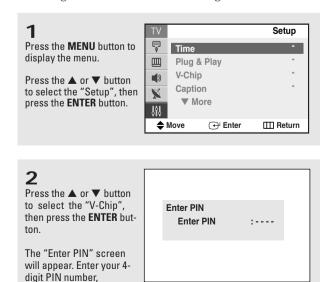
How to Enable/Disable the V-Chip



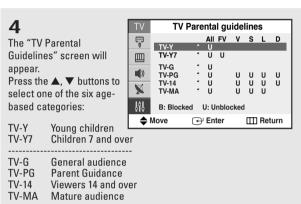


How to Set up Restrictions Using the "TV guidelines"

First, set up a personal identification number (PIN), and enable the V-Chip. (See previous section.) Parental restrictions can be set up using either of two methods: The TV guidelines or the MPAA rating.







■ Note: These categories consist of two separate groups: TV-Y and TV-Y7 (young children through age 7), and TV-G through TV-MA (everybody else).

The restrictions for these two groups work independently: If a household includes very young children as well as young adults, the TV guidelines must be set up separately for each age group. (See next step.)

5

At this point, one of the TV-Ratings is selected.

Press the ENTER button: Depending on your existing setup, a letter "U" or "B" will be selected. (U= Unblocked, B= Blocked)

While the "U" or "B" is red, press the ▲ or ▼ button to block or unblock the category.

Press the MENU button once to save the TV Parental Guidelines. A TV-Rating will be selected, and no letters will be selected. To exit this screen, press the MENU button again. To select a different TV-Rating, press the ▲ or ▼ button and then repeat the process.

Note 1: The TV-Y7, TV-PG, TV-14 and TV-MA have additional options. See the next step to change any of the following sub-ratings:

- FV: Fantasy violence
- D: Dialog L: Adult language
- S: Sexual situation
- V: Violence

Note 2: The V-Chip will automatically block certain categories that are "more restrictive." For example, if you block "TV-Y" category, then TV-Y7 will automatically be blocked. Similarly, if you block the TV-G category, then all the categories in the "young adult" group will be blocked (TV-G, TV-PG, TV-14 and TV-MA). The sub-ratings (D, L, S, V) work together similarly. (See next section.)

continued...

6

How to set the FV, D, L, S and V sub-ratings:

First, select one of these TV-Ratings: TV-Y7, TV-PG, TV-14 or TV-MA (See Step 4, on previous page).

Next, while the TV-Rating is selected , repeatedly press the $\hat{\ }$ button. This will cycle through the available sub-ratings (FV,L, S, D or V).

A letter ("U" or "B") will be displayed for each sub-rating. While the "U" or "B" is selected, press the ▲ or ▼ button to change the sub-rating.

Press the **MENU** button once to save the TV Parental Guidelines. A TV-Rating will be selected, and no letters will be selected. To exit this screen, press the **MENU** button again. To select a different TV-Rating, press the **▲** or **▼** button and then repeat the process.

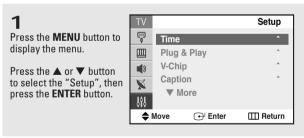
Note: The V-chip will automatically block certain categories that are "More restrictive". For example, if you block "L" sub-rating in TV-PG, then the "L" sub-ratings in TV-14 and TV-MA will automatically be blocked.

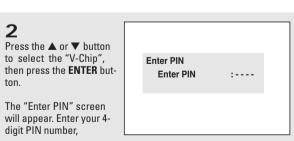
7

Press the **EXIT** button to clear all the screens. (Or proceed to the next section, and set up additional restrictions based on the MPAA codes).

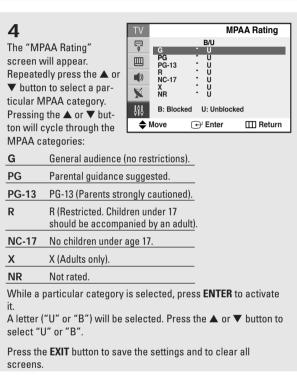
How to Set up Restrictions using the MPAA Ratings: G, PG, PG-13, R, NC-17, X

The MPAA rating system uses the Motion Picture Association of America (MPAA) system, and its main application is for movies. (Eventually, movie videocassettes will be encoded with MPAA ratings.) When the V-Chip lock is on, the TV will automatically block any programs that are coded with objectionable ratings (either MPAA or TV-Ratings).









■ Note: The V-Chip will automatically block any category that is "more restrictive." For example, if you block the "PG-13" category, then "R," "NC-17," and "X" will automatically be blocked also.

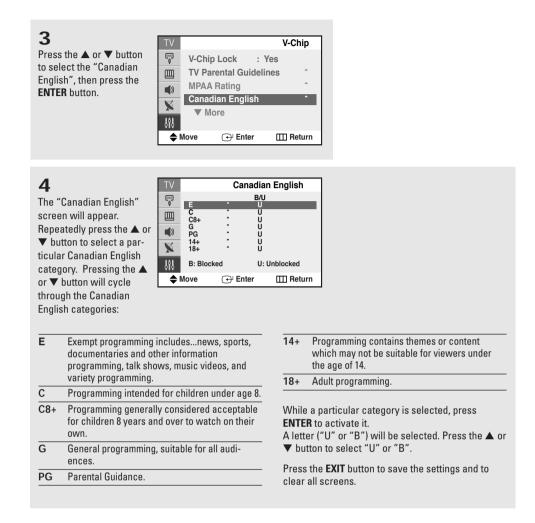
How to Set up Restrictions Using the Canadian English



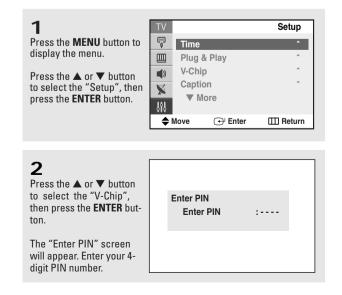
Press the ▲ or ▼ button to select the "V-Chip", then press the ENTER button.

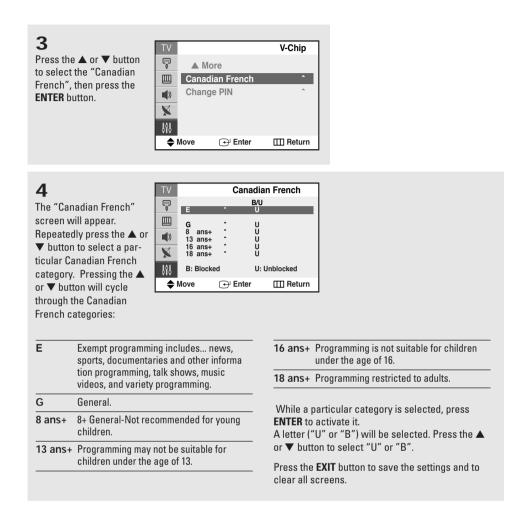
The "Enter PIN" screen will appear. Enter your 4-digit PIN number.

53



How to Set up Restrictions Using the Canadian French





How to Reset the TV after the V-Chip Blocks a Channel ("Emergency Escape")

If the TV is tuned to a restricted channel, the V-Chip will block it. The screen will go blank and the following message will appear: "Excessive rating."

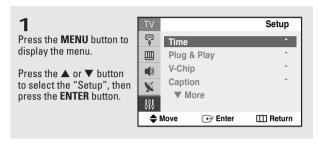
To resume normal viewing, tune to a different channel using the number buttons. Under certain conditions (depending on the rating of the local TV programs) the V-Chip might lock out all the channels. In this case, use the V-Chip function for an "emergency escape":

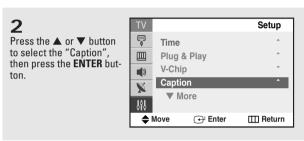
Press the **MENU** button to display the menu. Press the ▲ or ▼ button to select the "Setup" menu and press the **ENTER** button.

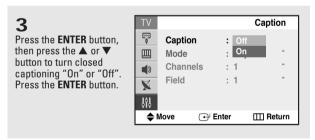
Press the \blacktriangle or \blacktriangledown button to select the "V-Chip" menu and press the **ENTER** button. Enter your PIN number, and press the $^{\diamond}$ button to temporarily disable the V-Chip Lock.

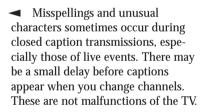
Viewing Closed Captions

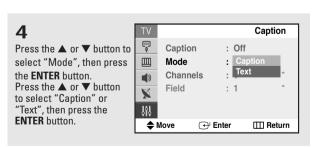
Your TV decodes and displays the closed captions that are broadcast with certain TV shows. These captions are usually subtitles for the hearing impaired or foreign-language translations. All VCRs record the closed caption signal from television programs, so home-recorded video tapes also provide closed captions. Most pre-recorded commercial video tapes provide closed captions as well. Check for the closed caption symbol in your television schedule and on the tape's packaging: cc.











- ✓ In "Caption" mode, captions appear at the bottom of the screen, and they usually cover only a small portion of the picture.
- In "Text" mode, information unrelated to the program, such as news or weather, is displayed. Text often covers a large portion of the screen.
- Different channels and fields display different information: Field 2 carries additional information that supplements the information in Field 1. (For example, Channel 1 may have subtitles in English, while Channel 2 has subtitles in Spanish.)

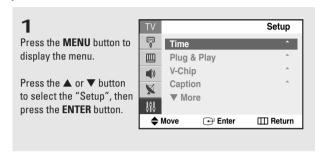
Depending on the particular broadcast, it might be necessary to make changes to "Channels" and "Field": Use the ▲, ▼, * and ^ buttons to make the changes. (Follow

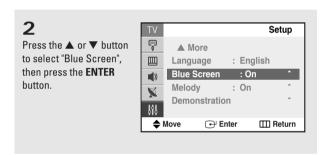
the same procedure as in steps 3~4 above.)

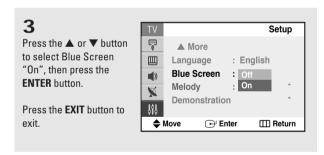
Press the EXIT button to exit.

Setting the Blue Screen Mode

If no signal is being received or the signal is very weak, a blue screen automatically replaces the noisy picture background. If you wish to continue viewing the poor picture, you must set the "Blue screen" mode to "Off".



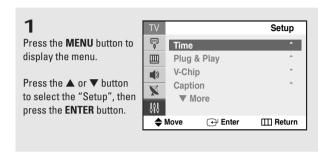


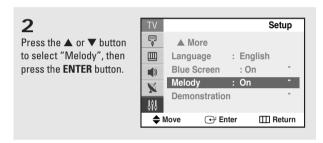


→ Pressing the ▲ or ▼ button will alternate between "On" and "Off".

Setting The On/Off Melody

You can hear clear a melody sound when the TV is powered On or Off.

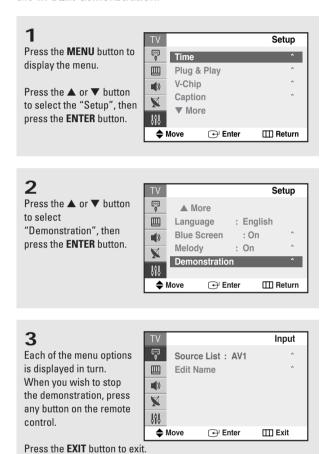






Viewing the Demonstration

To become familiar with the various menus provided by your television, you can view the in built demonstration.



Chapter Five

TROUBLESHOOTING

If the TV seems to have a problem, first try this list of possible problems and solutions. If none of these troubleshooting tips apply, then call your nearest service center.

Identifying Problems

Problem	Possible Solution		
Poor picture	Try another channel. Adjust the antenna. Check all wire connections.		
Poor sound quality.	Try another channel. Adjust the antenna.		
No picture or sound.	Try another channel. Press the TV/VIDEO button. Make sure the TV is plugged in. Check the antenna connections.		
No color, wrong colors or tints.	Make sure the program is broadcast in color. Adjust the picture settings. If the set is moved or turned in a different direction, the power should be OFF for at least 30 minutes.		
Picture rolls vertically.	Adjust the antenna. Check all wire connections.		
The TV operates erratically	Unplug the TV for 30 seconds, then try operating it again.		
The TV won't turn on.	Make sure the wall outlet is working.		

Cleaning and Maintaining Your TV

With proper care, your TV unit will give you many years of service. Please follow these guidelines to get the maximum performance from your TV.

Placement

- Do not place the TV near extremely hot, cold, humid or dusty places.
- Do not place the TV near appliances with electric motors that create magnetic fields, such as vacuum cleaners.
- Keep the ventilation openings clear; do not place the TV on a soft surface, such as cloth or paper.
- Place the TV in a vertical position only.

Liquids

• Do not handle liquids near or on the TV. Liquids that spill into it can cause serious damage.

Cabinet

- Never open the cabinet or touch the parts inside.
- Wipe your TV with a clean, dry cloth. Never use water, cleaning fluids, wax, or chemicals.
- Do not put heavy objects on top of the cabinet.

Temperature

 If your TV is suddenly moved from a cold to a warm place, unplug the power cord, and allow at least two hours for moisture that may have formed inside the unit to dry completely.

Using Your TV in Another Country

If you plan to take your TV with you to a foreign country, please be aware of the different television systems that are in use around the world. A TV designed for one system may not work properly with another system due to differences in the TV channel frequencies.

Specifications

Model	TX-R2735	TX-R2728	TX-R2435	TX-R2734	
Voltage	AC120 V				
Frequency of Operation	60 Hz				
Dimensions	730 X 485 X 575/	766 X 558 X 586/	656 X 459 X 511/	840 X 600 X 720 /	
(mm/inches)	28.74 X 19.09 X 22.64	30.16 X 21.97 X 23.07	25.82 X 18.07 X 20.11	33.07 X 23.42 X 28.34	
Weight (Kg/ lbs)	43.5/95.90	41/90.39	31/68.34	43.5 / 95.90	



1-800-SAMSUNG (1-800-726-7864)

U.S.A
Samsung Electronics America
Service Division
400 Valley Road, Suite 201
Mount Arlington, NJ 07856
www.samsung.com

CANADA Samsung Electronics Canada Inc. Samsung Customer Care 55 Standish Court Mississauga, Ontario L5R 4B2 www.samsung.ca