

TX-R2735/TX-R2435 TX-R2728

COLOR TELEVISION

Owner's Instructions

Important Warranty Information Regarding Television Format Viewing

Standard screen format televisions (4:3, the aspect ratio of the screen width to height) are primarily designed to view standard format full-motion video. The images displayed on them should primarily be in the standard 4:3 ratio format and constantly moving. Displaying stationary graphics and images on screen, such as the dark top and bottom letterbox bars (wide screen pictures), should be limited to no more than 15% of the total television viewing per week.

Wide screen format televisions (16:9, the aspect ratio of the screen width to height) are primarily designed to view wide screen format full-motion video. The images displayed on them should primarily be in the wide screen 16:9 ratio format, or expanded to fill the screen if your model offers this feature, and constantly moving. Displaying stationary graphics and images on screen, such as the dark side-bars on non-expanded standard format television video and programming, should be limited to no more than 15% of the total television viewing per week.

Additionally, viewing other stationary images and text such as stock market reports, video game displays, station logos, web sites or computer graphics and patterns, should be limited as described above for all televisions. Displaying any stationary images that exceed the above guidelines can cause uneven aging of picture tubes (CRTs) that leave subtle, but permanent burned-in ghost images in the television picture. To avoid this, vary the programming

and images, and primarily display full screen moving images, not stationary patterns or dark bars. On television models that offer picture sizing features, use these controls to view the different formats as a full screen picture.

Be careful in the selection and duration of television formats used for viewing. Uneven CRT aging as a result of format selection and use, as well as other burned-in images, is not covered by your Samsung limited warranty.

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Chapter One

Your New TV

List of Features

Your TV was designed with the latest technology. This TV is a high-performance unit that includes the following special features:

- Full Flat Screen
- Easy-to-use remote control
- Easy-to-use on-screen menu system
- Automatic timer to turn the TV on and off
- Adjustable picture and sound settings that can be stored in the TV's memory
- Automatic channel tuning for up to 181 channels
- A special filter to reduce or eliminate reception problems
- A built-in multi-channel sound decoder for stereo and bilingual listening
- Built-in, dual channel speakers
- A special sleep timer
- V-Chip function

Accessories

Once you have unpacked your TV, check to make sure that you have all the parts shown here. If any piece is missing or broken, call your dealer.



Remote Control AAA Batteries



Owner's Instructions/ Safety Guide Manual

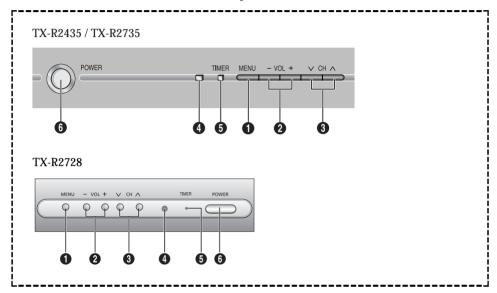


Warranty Card; 2EA/ Registration Card

Familiarizing Yourself with The TV

Front Panel Buttons

The buttons on the front panel control your TV's basic features, including the on-screen menu. To use the more advanced features, you must use the remote control.



MENU

Press to see an on-screen menu of your TV's features.

« VOL – and +

Press to increase or decrease the volume. Also used to select items on the on-screen menu.

CH \lor and CH \land

Press to change channels. Also press to highlight various items on the on-screen menu.

 Remote Control Sensor
 Aim the remote control towards this spot on the TV.

TIMER indicator

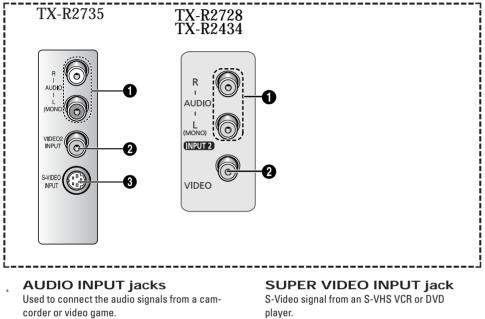
When the TV is turned on, the TIMER indicator blinks five times. This indicator illuminates when the TIMER mode is set to the "On" position after setting the clock and either the On timer or Off timer, with the remote control. Even if the power is turned off, this indicator stays lit. (Clock must be set before using this function.)

fl POWER

Press to turn the TV on and off.

Side Panel Jacks

You can use the side panel jacks to connect an A/V component that is used only occa-sionally, such as a camcorder or video game. (For information on connecting equipment, see page 18.)



VIDEO INPUT jack «

Used to connect a video signal from a camcorder or video game.

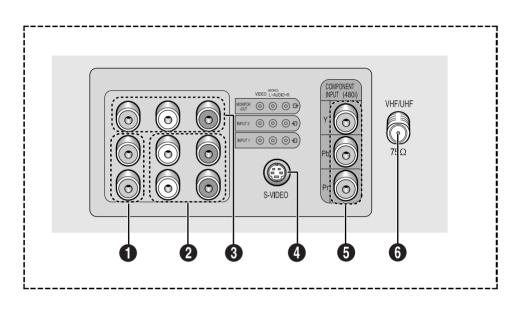
player.

Note: In S-Video mode, Audio Output depends what kind of audio input source is connected to the side audio input jacks (AV2).

Rear Panel Jacks

Use the rear panel jacks to connect an A/V component that will be connected continuously, such as a VCR or a DVD player. Because there are two sets of input jacks, you can connect two different A/V components (i.e., a VCR and a DVD, 2 VCRs, etc.)

For more information on connecting equipment, see pages 11 - 17.



VIDEO INPUT jack

Video signals from VCRs, DVD players and similar devices.

AUDIO INPUTS (INPUT1 and 2)/DVD AUDIO INPUTS (INPUT 2)

Audio signals from VCRs, DVD players and similar devices.

Use these jacks to connect the audio signals from a DVD player when using the DVD video input jacks. When not using the DVD jacks, these audio jacks function as audio for Video 2 or S-VIDEO.

AUDIO-VIDEO MONITOR OUTPUT jacks These audio-video signals are identical to A/V

These audio-video signals are identical to A/V signals being displayed on the big screen. (Typically used as the input signals for a recording VCR.)

SUPER VIDEO INPUT jack (Depends on the model)

S-Video signal from an S-VHS VCR or DVD player. Note: In S-Video mode, Audio Output depends what kind of audio input source is connected to the side audio input jacks (AV2).

COMPONENT VIDEO INPUT jacks

Connect video from a DVD player. Note: Only black and white signals are output from a monitor in DVD mode.

fl VHF/UHF

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Connect to an antenna or to a cable TV system.

Remote Control

You can use the remote control up to about 23 feet from the TV. When using the remote, always point it directly at the TV.

- POWER Turns the TV on and off.
- Number buttons Press to select channels directly on the TV.

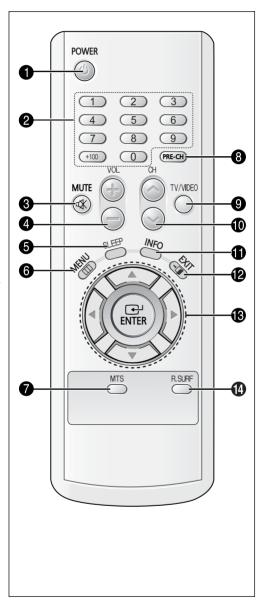
+100 Press to select channels over 100. For example, to select channel 121, press "+100," then press "2" and "1."

MUTE Press to temporarily cut off the sound.

< VOL -, VOL + Press increase or decrease the volume.

SLEEP Press to select a preset time interval for automatic shutoff.

- fl **MENU** Displays the main on-screen menu.
- MTS (Multichannel Television Stereo)
 Press to choose stereo, mono or Separate Audio Program (SAP broadcast).



PRE-CH Tunes to the previous channel.

TV/VIDEO Press to display all of the available video sources (i.e., Antenna/cable, VCR).

CH ^ and CH ~ (Channel Up/Down) Press CH ^ or CH ~ to change channels.

INFO

Press to see the time, channel, etc., on-screen. Also press to exit (quit) the menu system.

EXIT

Press the menu to exit.

 Up,Down,Left, Right (▲,♥,˘,ˆ)/ ENTER
 ENTER

Press to select highlight up, down, left, or right. While using the onscreen menus, press ENTER to activate (or change) a particular item.

R-SURF

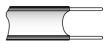
Press the SURF button to automatically return to a preferred channel after a user-preset time delay.

Chapter Two

INSTALLATION

Connecting VHF and UHF Antennas

If your antenna has a set of leads that look like this, see "Antennas with 300-ohm Flat Twin Leads" below.



If your antenna has one lead that looks like this, see "Antennas with 75-ohm Round Leads" on next page.



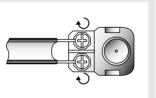
If you have two antennas, see "Separate VHF and UHF Antennas" on next page.

Antennas with 300-ohm Flat Twin Leads

If you are using an off-air antenna (such as a roof antenna or "rabbit ears") that has 300-ohm twin flat leads, follow the directions below.

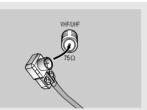
1

Place the wires from the twin leads under the screws on the 300-75 ohm adaptor (not supplied). Use a screwdriver to tighten the screws.



2

Plug the adaptor into the VHF/UHF terminal on the bottom of the back panel.



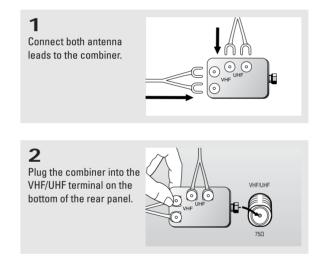
INSTALLATION

Antennas with 75-ohm Round Leads



Separate VHF and UHF Antennas

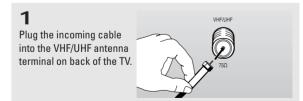
If you have two separate antennas for your TV (one VHF and one UHF), you must combine the two antenna signals before connecting the antennas to the TV. This procedure requires an optional combiner-adaptor (available at most electronics shops).



Connecting Cable TV

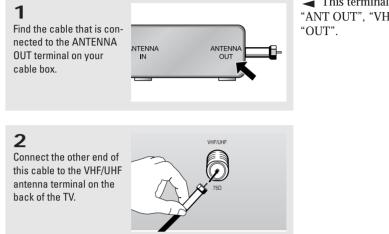
To connect to a cable TV system, follow the instructions below.

Cable without a Cable Box



◄ Because this TV is cable-ready, you do not need a cable box to view unscrambled cable channels.

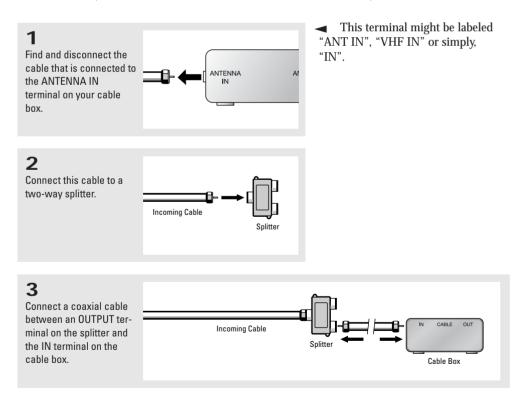
Connecting to a Cable Box that Descrambles All Channels



➡ This terminal might be labeled
 "ANT OUT", "VHF OUT" or simply,
 "OUT".

Connecting to a Cable Box that Descrambles Some Channels

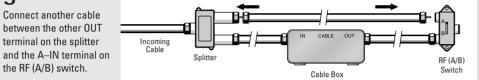
If your cable box descrambles only some channels (such as premium channels), follow the instructions below. You will need a two-way splitter, an RF (A/B) switch, and four lengths of coaxial cable. (These items are available at most electronics stores.)

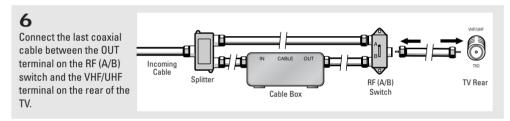


4



5

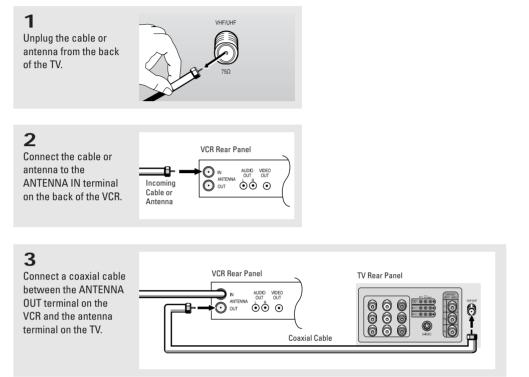




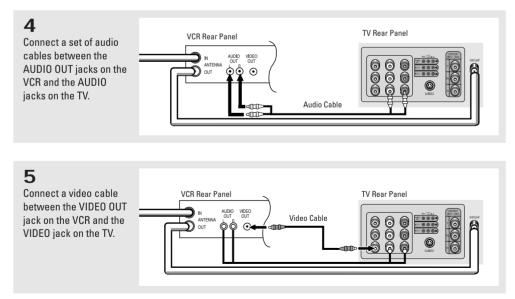
After you've made this connection, set the A/B switch to the "A" position for normal viewing. Set the A/B switch to the "B" position to view scrambled channels. (When you set the A/B switch to "B", you will need to tune your TV to the cable box's output channel, which is usually channel 3 or 4.)

Connecting a VCR

These instructions assume that you have already connected your TV to an antenna or a cable TV system (according to the instructions on pages 11-14). Skip step **1** if you have not yet connected to an antenna or a cable system.



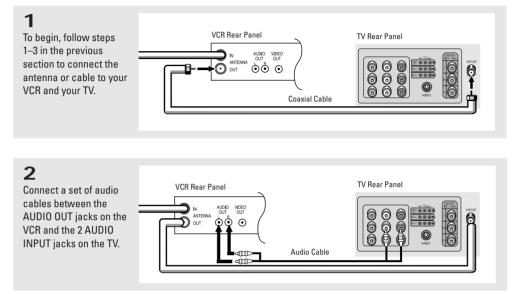
A coaxial cable is usually included with a VCR. (If not, check your local electronics store).



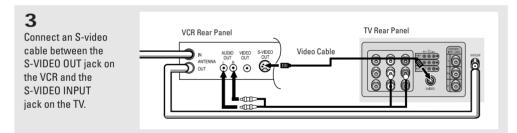
Follow the instructions in "Viewing an External Signal Source" to view your VCR tape.

Connecting an S-VHS VCR (Depends on the model)

Your Samsung TV can be connected to an S-Video signal from an S-VHS VCR. (This connection delivers a better picture as compared to a standard VHS VCR.)



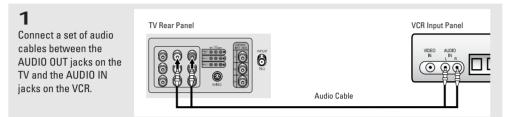
Make sure the jacks you are using are underneath the number "2."



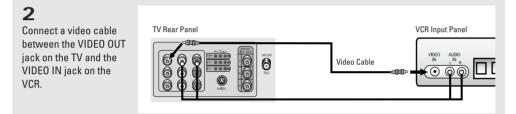
An S-video cable is usually included with an S-VHS VCR. (If not, check your local electronics store.)

Connecting a Second VCR to Record from the TV

Your TV can send out signals of its picture and sound to be recorded by a second VCR. To do this, connect your second VCR as follows:



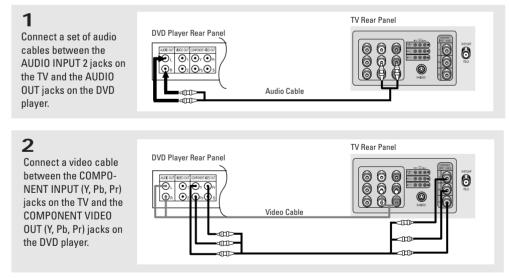
(The VCR input jacks might be either on the front or on back of the VCR.)



Refer to your VCR's instructions for more information about how to record using this kind of connection.

Connecting a DVD Player

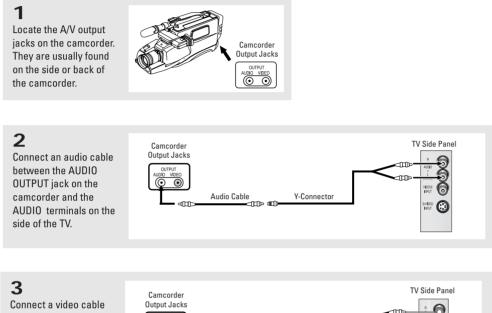
The rear panel jacks on your TV make it easy to connect a DVD player to your TV.

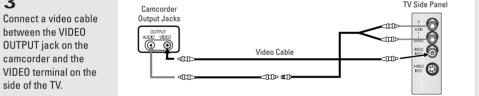


Note: For an explanation of Component video, see your DVD player's owner's manual.

Connecting a Camcorder

The side panel jacks on your TV make it easy to connect a camcorder to your TV. They allow you to view the camcorder tapes without using a VCR. (Also see "Viewing an External Signal Source" on page 37)





The audio-video cables shown here are usually included with a Camcorder. (If not, check your local electronics store.) If your camcorder is stereo, you need to connect a set of two cables.

Note: This figure shows the Standard connector-jack panel. The actual configuration for your TV may be different.

Installing Batteries in the Remote Control



2 Install two AAA size batteries.



 Make sure to match the "+" and "-" ends of the batteries with the diagram inside the compartment.



 Remove the batteries and store them in a cool, dry place if you won't be using the remote control for a long time.

The remote control can be used up to about 23 feet from the TV.

(Assuming typical TV usage, the batteries last for about one year.)

Chapter Three

OPERATION

Turning the TV On and Off

Press the **POWER** button on the remote control. You can also use the POWER button on the front panel.

Plug & Play Feature

When the TV is initially powered On, five basic customer settings proceed automatically and subsequently: Setting the language, Video signal source, Ant. input check, Auto program and Clock.

1 Press the POWER button on the remote control. The message "Plug & Play" is displayed. It flickers for a little while and then the "Language" menu is automatically displayed.	Plug & Play
2 Press the $\stackrel{<}{}$ or $\stackrel{<}{}$ button to select the desired language.	Image: Vertical state Setup Image: A More Image: A More Image: A More Image: A More
3 Press the MENU button then the "Ant Input check" is automatically displayed. Make sure that the anten- na is connected to the TV. Press the ENTER button and then the "Channel" menu is automatically displayed.	Ant Input check
4 Press the ` or ` button to select signal source (Air, STD, HRC, IRC).	TV Channel Image: Auto Program ^ Add/Delete : Deleted Air/CATV : Air Name :

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Adjust

🖽 Skip

20

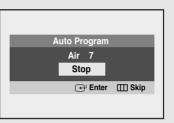
5

Press the **MENU** button and then the "Auto Program" is automatically displayed.



6

Press the **ENTER** button to start "Auto Program" or press the **MENU** button to return. (refer to "Auto program" on page 25.) The TV will begin memorizing all of the available channels.



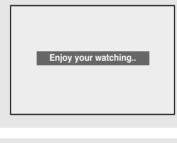
7

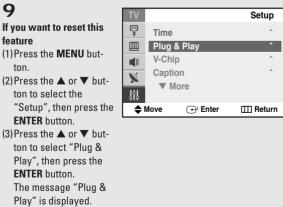
Press the **ENTER** button and then press the [×] or [^] button to move the hour or minute. Set the hour or minute by pressing the ▲ or ▼ button. (refer to "Setting the Clock" on page 29.)

Clock : am Image: On Timer : am Off Off Timer : am Off Sleep Timer : Off	ΤV		Time
Off Timer: am Off Sloop Timer: 0ff	 9	Clock:-am	
Sloop Timor + Off		On Timer: am	Off
Sloop Timor 10ff))	Off Timer:-am	Off
On Timer Volume : 10	X		10
888	ŶŶĮ	on million volume	10
◆ Move → Enter III Return	\$	Move 🕑 Enter 🖽	Return

8

When you have finished, press the **MENU** button. The message "Enjoy your watching.." is displayed.





Note: Plug & Play feature doesn't work when in the AV mode.

Viewing the Menus and On-Screen Displays

Viewing the Menus



◄ The on-screen menus disappear from the screen after two minutes.

2

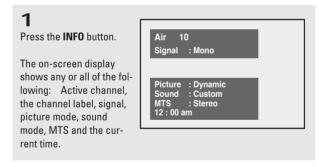
Use the ▲ and ▼ buttons to highlight one of the 5 icons. Then press the **ENTER** button to access the icon's sub-menu.

3

Press the **EXIT** button to exit.

Viewing the Display

The display identifies the current channel and the status of certain audio-video settings.



✓ You can also use the MENU, CH and VOL buttons on the control panel of the TV to make selections.

 The on-screen displays disappear after ten seconds.

Selecting a Menu Language



2					
2	ΤV				Setup
Press the ▲ or ▼ button	e e	🛦 Mor	re		
to select "Language",		Langua	ge	: Engli	sh
then press the ENTER but-		Blue Sc	reen	: On	^
ton.	X	Melody		: On	^
		Demons	stratio	n	^
	ŝŝ				
	♦ ।	Move	♦ A	djust	III Return

3

Press the * or * button to select the appropriate language: "English", "Español" or "Français".

Press the **EXIT** button to exit.

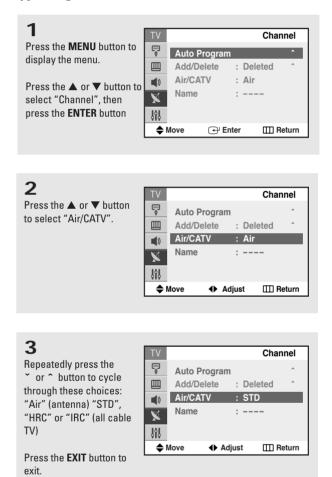
ΤV		Configu	ración
 Ø	▲ Más		
	Idioma	: Españo	ol
)	Pantalla Azul	: Enc.	^
	Melodía	: Enc.	^
	Demostració	n	^
_ \$ \$\$			
🔷 🗛	over 🔶 Aju	ıstar 🖽	Regresar

Memorizing the Channels

Your TV can memorize and store all of the available channels for both "off-air" (antenna) and cable channels. After the available channels are memorized, use the CH \land and CH \checkmark buttons to scan through the channels. This eliminates the need to change channels by entering the channel digits. There are three steps for memorizing channels: selecting a broadcast source, memorizing the channels (automatic) and adding and deleting channels (manual).

Selecting the Video Signal-source

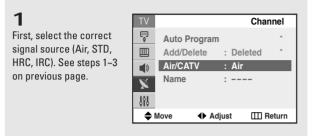
Before your television can begin memorizing the available channels, you must specify the type of signal source that is connected to the TV (i.e., an antenna or a cable system).



Note: STD, HRC and IRC identify various types of cable TV systems. Contact your local cable company to identify the type of cable system that exists in your particular area.

At this point the signal source has been selected. Proceed to "Storing Channels in Memory" (next page).

Storing Channels in Memory (Automatic Method)



Channel Press the \blacktriangle or \blacktriangledown button 9 Auto Program to select "Auto Program" Add/Delete : Deleted Ш and then press the **ENTER** Air/CATV : Air button. Name : ----X The "Auto Program" is automatically displayed. ļΫĮ Move 🕂 Enter III Return

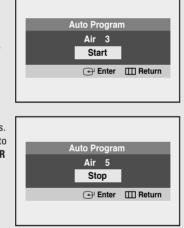
3

2

Press the ENTER button to start "Auto Program". The TV will begin memorizing all of the available channels.

After all the available channels are stored, the Channel menu reappears. Press the **MENU** button to skip and press the ENTER button to stop.

Press the **EXIT** button to exit.



 The TV automatically cycles through all of the available channels and stores them in memory. This takes about one to two minutes.

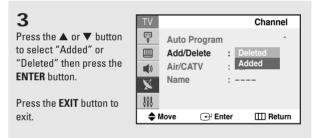
OPERATION

Adding and Erasing Channels (Manual Method)

First, press the CH \land or CH \checkmark button or the number buttons to select the channel you want to add or delete.

1	TV				Chan	nel
Press the MENU button to	 ę	Auto	Progran	n		^
display the menu.		Add/E	Delete	: De	eleted	^
Press the \blacktriangle or \checkmark button	N	Air/C	ATV	: Ai	r	
to select "Channel", then	X	Name		:		
press the ENTER button.	, 111					
	\$	Move	⊕ E	nter	III Re	eturn





Changing Channels

Using the Channel Buttons

1

Press the CH \wedge or CH \vee button to change channels.

When you press $CH \land or CH \lor$, the TV changes channels in sequence. You will see all the channels that the TV has memorized. (The TV must have memorized at least three channels.) You will not see channels that were either erased or not memorized.

Directly Accessing Channels

Use the number buttons to quickly tune to any channel.

1

Press the number buttons to go directly to a channel. For example, to select channel 27, press "2" then "7". The TV will change channels when you press the second number.

When you use the number buttons, you can directly select channels that were either erased or not memorized.

To select a channel over 100, press the +100 button. (For channel 122, press "+100" then "2" then "2".)

To change to single-digit channels (0-9) faster, press "0" before the single digit. (For channel "4" press "0" then "4".)

Using the PRE-CH Button to select the Previous Channel

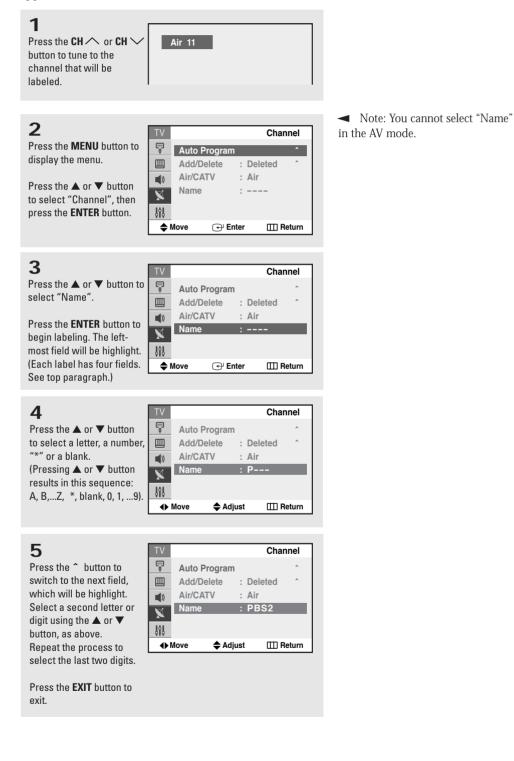
1 Press the **PRE-CH** button. The TV will switch to the last channel viewed.



 To quickly switch between two channels that are far apart, tune to one channel, then use the number button to select the second channel. Then, use the PRE-CH button to quickly alternate between them.

Labeling the Channels

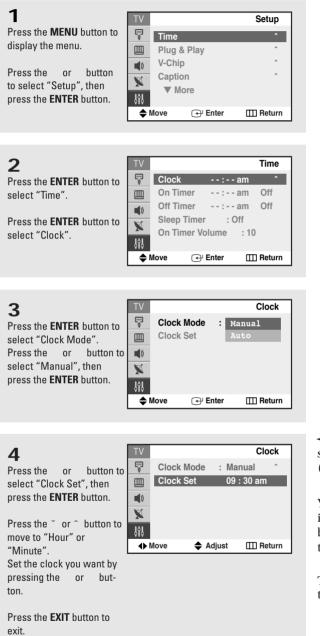
Use this feature to assign an easy-to-remember label to any channel (i.e., "CBS", "ESPN", "PBS2", CNN1", etc.) A label consists of four fields, where each field is a letter, a number, "*", or a blank. When the INFO button is pressed, the channel label will appear next to the channel number.



Setting the Clock

Setting the clock is necessary in order to use the various timer features of the TV. Also, you can check the time while watching the TV. (Just press the **INFO** button.)

Option 1: Setting the Clock Manually



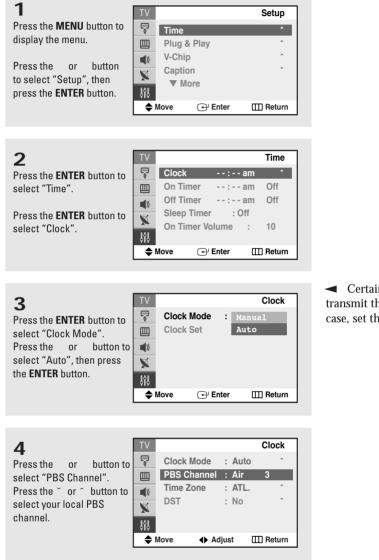
 ✓ When selecting the hours, be sure to select the proper time of day (am or pm).

You can change the hours by pressing the \blacktriangle or \checkmark button repeatedly (or by holding down either of these buttons).

The current time will appear every time you press the INFO button.

Option 2: Setting the Clock Automatically

The Clock can be set automatically if you are receiving a digital signal.



 Certain broadcasts may not transmit the correct time. In this case, set the time manually.

continued...

OPERATION

5	TV			Clock
Press the or button to	e e	Clock Mode	: Auto	^
select "Time Zone", then		PBS Channel	: Air	3
press the ENTER button.	۱	Time Zone	ATL. EAST	^
Press the or button to	X	DST	CEN. MTN.	^
select the time zone for	161 161		PAC. ALAS.	
your local area, then press		Λove (+) En	HAW.	T Deturn
the ENTER button.	<u> </u>	love → En	ter 🛛	🛛 Return
• ATL. : Atlantic				
EAST : Eastern				
CEN. : Central				

 The set time can be changed according to the broadcasting station and signal when you set up auto time.

If there is a difference between the real time and set time, please set up manual time.

6

Press the or button to select "DST" (Daylight Saving Time), then press the ENTER button. Press the or button to select "Yes" or "No", then press the ENTER button.

MTN. : Mountain

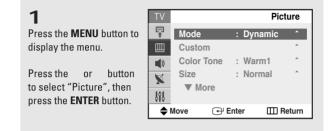
PAC. : Pacific ALAS. : Alaska HAW. : Hawaii



Press the **EXIT** button to exit.

Customizing the Picture

You can use the on-screen menus to change the Contrast, Brightness, Sharpness, Color, Tint and according to personal preference. (Alternatively, you can use one of the "Automatic" settings. See next page.)



2

Press the or button to select "Custom", then press the ENTER button. (The words Contrast, Brightness, Sharpness, Color and Tint will appear on the screen.)

TV			Pic	ture
•••	Mode	: Cus	stom	^
	Custom			^
	Color Tone	: Wa	rm1	^
X	Size ▼ More	: Nor	rmal	^
J ŶJ	* WOIC			
\$ N	Nove 🕑	Enter	III R	eturn

III Return

3	TV				Custom
Press the ▲ or ▼ button to select a particular	 ¢	Contrast	t :	100	
item, then press the		Brightne	ess :	45	
ENTER button.	()	Sharpne	ess :	75	
ENTER DUILOII.	X	Color	:	53	
	111	Tint	:	G 55	R 45
	\$ 1	Move	🕑 Ente	er	III Return

4

item.

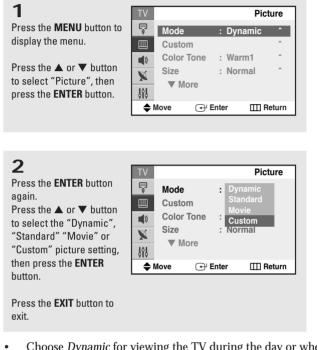
Press the ~ or ^ button to increase or decrease the value of a particular Brightness For example, if you select "Brightness", pressing the ^ button increases it. Move Adjust

Press the EXIT button to exit.

◄ After adjusting an item, the gauge will automatically disappear (after about 10 seconds).

Using Automatic Picture Settings

Your TV has three automatic picture settings ("Dynamic", "Standard" and "Movie") that are preset at the factory. You can activate either Dynamic, Standard, Movie or Custom by making a selection from the menu. Or, you can select "Custom" which automatically recalls your personalized picture settings.



- Choose *Dynamic* for viewing the TV during the day or when there is brightlight in the room.
- Choose Standard for the standard factory settings.
- Choose *Movie* when viewing the movie.
- Choose *Custom* if you want to adjust the settings according to personal preference (see "Customizing the Picture", page 32).

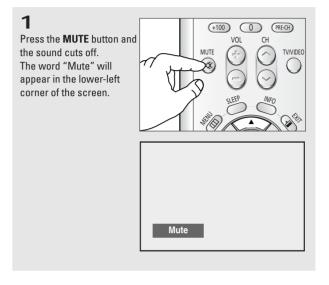
OPERATION

Adjusting the Volume

Press the **VOL +** or - **VOL** - button to increase or decrease the volume.

Using the MUTE Button

At any time, you can temporarily cut off the sound using the MUTE button.



2

To turn mute off, press the **MUTE** button again, or simply press either the VOL + or VOL - button.

Customizing the Sound

You can use the on-screen menus to adjust the bass, treble and balance according to individual preference. (Alternatively, you can use one of the "automatic" settings. See next page.)

Sound

III Return

: Custom

: Stereo

~

1	ΤV				So	und
Press the MENU button to	e e	Mode	:	Си	istom	^
display the menu.		Custom				^
B	∎ »	MTS	:	St	ereo	^
Press the \blacktriangle or \checkmark button	X	Auto Vo	lume :	Of	f	^
to select the "Sound", then press the ENTER but-	111 111	▼ Mor	e			
ton.	\$ 1	Move	🕂 Ente	ər	EE R	leturn

..... 9

۱

X

ļţļ Move

Mode

MTS

Custom

▼ More

Auto Volume : Off

🕂 Enter

2

Press the \blacktriangle or \blacktriangledown button to select "Custom", then press the **ENTER** button.

3

Press the \blacktriangle or \blacktriangledown button to select a particular item, then press the ENTER button.

TV					Cus	tom
 Ø	Bass		:	50		
	Treble		:	50		
■ »	Baland	e	:	L 50	R 5	0
X						
ŝŝ						
\$ N	love	Ð	Enter		E F	Return

4

Press the ` or ^ button to increase or decrease the value of a particular item. For example, if you select "Treble", pressing the ^ button increases it.

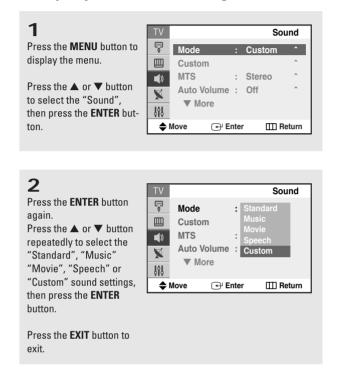


Press the EXIT button to exit.



Using Automatic Sound Settings

Your TV has four automatic sound settings ("Standard", "Music", "Movie" and "Speech") that are preset at the factory. You can activate either Standard, Music, Movie or Speech by making a selection from the menu. Or, you can select "Custom", which automatically recalls your personalized sound settings.



- Choose Standard for the standard factory settings.
- Choose *Music* when watching music videos or concerts.
- Choose *Movies* when watching movies.
- Choose Speech when watching a show that is mostly dialogue (i.e., news).
- Choose *Custom* to recall your personalized settings. (see "Customizing the Sound", page 35).

Viewing an External Signal Source

Use the remote control to switch between viewing signals from connected equipment, such as VCRs, DVD, Set-Top Box and the TV source (broadcast or cable).

Setting the Signal Source



 Quick way to access the external signal source: Just press the "TV/VIDEO" button on the remote control.

2 Press the ENTER button again. Press the ▲ or ▼ button to select signal source, then press the ENTER button.	TV Source List ▼ TV ▲V1 ▲V2 S-Video S-Video Component ☆ Move ← Enter III Return
	AV 1

OPERATION

Assigning Names to External input mode



2

Press the ▲ or ▼ button to select the "Edit Name", then press the ENTER button.

TV		Input
Source	ce List : AV1	^
🛄 Edit N	Name	^
())		
×		
999		
Move	🕂 Enter	III Return

3

Press the ▲ or ▼ button to select the Source List, then press the **ENTER** button.

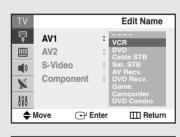
ΤV				Edit N	ame
e e	AV1		:		^
	AV2		: -		^
۱	S-Vid	ео	: -		^
X	Comp	onent	: -		^
ļţļ					
\$ 1	Nove	🕑 E	nter	E F	leturn

4

Press the ▲ or ▼ button to select external device (VCR, DVD, Cable STB, Sat. STB, AV Recv., DVD Recv., Game, Camcorder, DVD Combo), then press the **ENTER** button.

Set other signal sources (AV2, S-Video, Component) using the same method as listed above.

Press the **EXIT** button to exit.





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Chapter Four

SPECIAL FEATURES

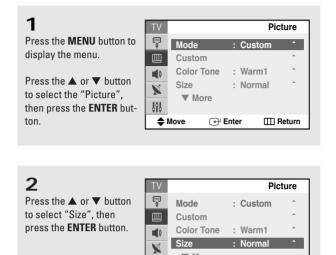
Changing the Color Tone

	ΤV				Pic	ture
Press the MENU button to	••••	Mode		: [ynamic	^
display the menu.	Ш	Custo	m			^
		Color	Tone	: V	Varm1	^
Press the ▲ or ▼ button		Size		: N	lormal	^
to select the "Picture",		• • M	ore			
then press the ENTER but-	<u> </u>					
ton.		Move	⊕ E	inter	E F	Return



3	TV	Picture
Press the ▲ or ▼ button to select "Cool2", "Cool1",	Mode Custom	: Dynamic ^
"Normal", "Warm1" or "Warm2" according to	Color Tone Size	Cool2 Color1
personal preference, then press the ENTER button.	Nore	Normal Warm1 Warm2
Press the EXIT button to	♠ Move → E	

Changing the Screen Size



ļţļ

Move

▼ More

🕂 Enter

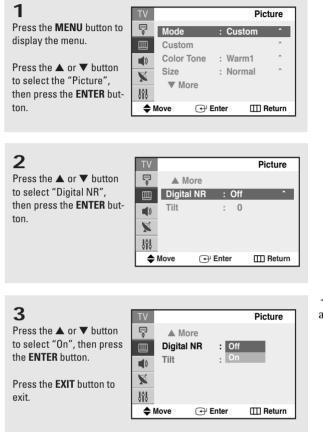
III Return

3 Press the ▲ or ▼ button to select "Normal" or "Zoom", then press the ENTER button. Press the EXIT button to ovit	TV Picture Image: Size with the size withe size with the size with the size with the size withe s
exit.	◆ Move → Enter □ Return

- Normal (4:3) : Sets the picture to 4:3 normal mode.
- Zoom : Magnifies the size of the picture on screen.

Digital Noise Reduction

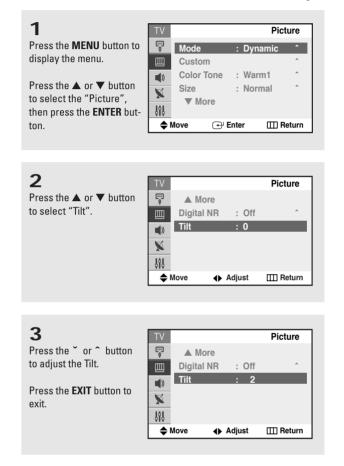
If the broadcast signal received by your TV is weak, you can activate the Digital Noise Reduction feature to help reduce any static and ghosting that may appear on the screen.



← Pressing the \blacktriangle or \blacktriangledown button will alternate between "On" and "Off".

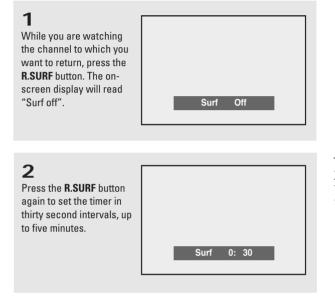
Tilt (Depends on the model)

Due to the Earth's magnetic field there may be same minor image tilt depending on the TV's location. When this occurs, follow the steps below.



Using the R.Surf Feature

This feature allows you to set the TV to return to a particular channel after a certain amount of time. For example, you may be watching a channel when commercials start. You can set the R.Surf to "5 minutes", then switch channels. After minutes, the TV will return to the original channel. To use the R.Surf feature:



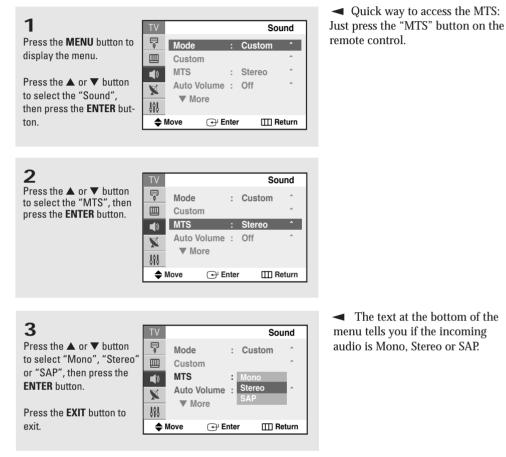
◄ The time will be decreasing while you are setting up the timer. And you will reset it when you pass five minutes or turn it off.

3

The time you set will begin counting down on the screen. When the time runs out, the TV will return to the channel you were watching when you set the timer.

Choosing a Multi-Channel Sound (MTS) Soundtrack

Depending on the particular program being broadcast, you can listen to Stereo, Mono, or a Separate Audio Program. (SAP audio is usually a foreign-language translation. Sometimes SAP has unrelated information like news or weather.)



- Choose *Mono* for channels that are broadcasting in mono, or if you are having difficulty receiving a stereo signal.
- Choose *Stereo* for channels that are broadcasting in stereo.
- Choose *SAP* to listen to the Separate Audio Program, which is usually a foreign-language translation.

•

Extra Sound Settings (Auto Volume, Turbo Sound or Pseudo Stereo)

The following sound settings can be adjusted to suit your personal preferences

Auto Volume •

Each broadcasting station has its own signal conditions, which can make it necessary to adjust the volume every time the channel is changed. "Auto volume" lets you automatically adjust the volume of the desired channel by lowering the sound out put when the modulation signal is high or by raising the sound output when the modulation signal is low.

Turbo Sound

Turbo sound emphasizes the bass and treble frequencies to add fullness to the sound.

Pseudo Stereo

"Pseudo Stereo" converts a monaural sound signal into two identical left and right channels. Once the "Pseudo Stereo" is set to "On" or "Off", the setting applies to the sound effects such as "Standard", "Music", "Movie" and "Speech".

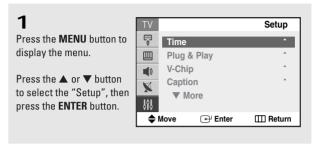
1	TV					Soun	d
Press the MENU button to display the menu.	9 1	Mode Custor	n	:	Custo	om	^
Press the ▼ button to select the "Sound", then press the ENTER button.	↓) × 595	MTS Auto V ▼ Mo		:	Mono Off		^
	\$ 1	Move	🕀 E	nter	r [🖽 Retu	ırn



3

Sound e e Press the \blacktriangle or \blacktriangledown button Mode : Custom Custom to select "On", then press the ENTER button. MTS Mono Auto Volume : X On ▼ More ļļļ Press the EXIT button to exit. 🕂 Enter Move III Return

Setting the On/Off Timer



 Before using the timer, you must set the TV's clock. (See "Setting the Clock" on page 29).

When any of the timers are set, the "Timer" LED will illuminate (front panel of TV.)

2	TV			Time
Press the ENTER button to	 ę	Clock	09:30am	^
select "Time".		On Timer	06: 00am	Off
	۱	Off Timer		Off
	X	Sleep Tim		
	161 1	On Timer	Volume :	10
	\$	Move C	🕂 Enter	1] Return

..... 0

۱

X

999

Move

Clock

Timer

3

Press the \blacktriangle or \checkmark button to select the "On Timer", then press the **ENTER** button.

ΤV			Time
 ₽	Clock	09:30am	^
	On Timer	06: 00am	Off
	Off Timer	: am	Off
X	Sleep Timer On Timer Vol	: Off	10
ŝŝ	On miller voi	une .	10
•	Move 🔶 Ad	djust [Return

Time

10

III Return

09:30 am

--:-am Off

On Timer 06: 30 am Off

Sleep Timer : Off

🗢 Adjust

On Timer Volume

Press the \blacktriangle or \blacktriangledown button repeatedly to select the appropriate hours (i.e., the hour when the TV will turn on.)

4

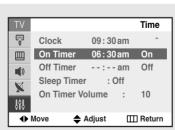
Press the [^] button to select the minutes. (The minutes digits will be highlighted.)

Press the \blacktriangle or \blacktriangledown button to select the appropriate minutes.

5

Press the ^ button to select "On" or "Off".

Press the ▲ or ▼ button to turn the on-timer "On". (Repeatedly pressing the ▲ or ▼ button will alternate between "On" and "Off".) When finished, press the [^] button.



◄ To deactivate the "On timer," select "Off" during this step.

46



When finished setting the timer, press the **EXIT** but-ton to exit.

Absent Power Off

When you set the timer "On", your television will eventually be turned off, if you do not operate any controls during the 3 hours after the TV is turned on by timer. This function is available in only the timer "On" mode and will prevent a leakage accident or overheating, caused by your TV left on for a long time due to the timer "On" (when you are away on holiday, for example).

Setting the Sleep Timer

The sleep timer automatically shuts off the TV after a preset time (from 30 to 180 minutes).



▲ After about 5 seconds, the sleep display will disappear from the screen, and the time interval will be set.

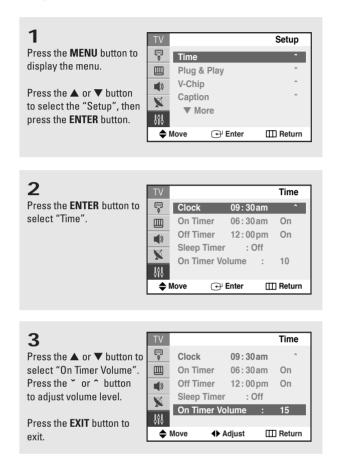
2

Press the **SLEEP** button repeatedly until the appropriate time interval appears (any of the preset values from "Off" to "180").



Setting the Preferred Volume Level

The preferred volume can be set for when the timer automatically turns on the TV.

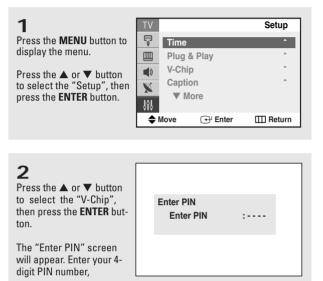


Using the V-Chip

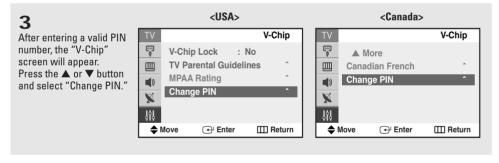
The V-Chip feature automatically locks out programming that is deemed inappropriate for children. The user must first enter a PIN (personal ID number) before any of the V-Chip restrictions can be set up or changed.

Note : When the V-chip feature is active, channel-auto program features do not function.

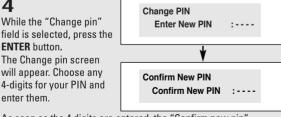
Setting Up Your Personal ID Number (PIN)



Note: The default PIN number for a new TV set is "0-0-0-0".



4



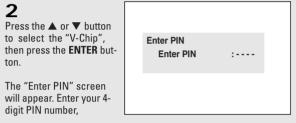
As soon as the 4 digits are entered, the "Confirm new pin" screen appears. Re-enter the same 4 digits. When the Confirm screen disappears, your PIN has been memorized. Press the EXIT button to exit.

✓ Note: If you forget the PIN, press the remote-control keys in the following sequence, which resets the pin to 0-0-0-0:

POWER OFF \rightarrow MUTE \rightarrow 8 \rightarrow 2 \rightarrow $4 \rightarrow POWER ON.$

How to Enable/Disable the V-Chip

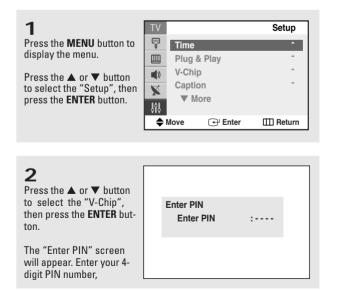




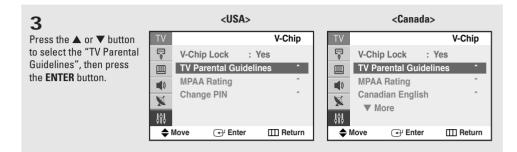


How to Set up Restrictions Using the "TV guidelines"

First, set up a personal identification number (PIN), and enable the V-Chip. (See previous section.) Parental restrictions can be set up using either of two methods: The TV guidelines or the MPAA rating.



50



TV Parental quidelines

T

Л

4	ΙV	1.4	rait	intai yu	nue	iiiic	3	
The "TV Parental		TV-Y	^	All FV	۷	s	L	D
Guidelines" screen will		TV-Y7	^	ŬU	_			_
appear. Press the ▲, ▼ buttons to	•	TV-G TV-PG TV-14	^	U U U	U U	U U		U U
select one of the six age- based categories:	169 169	TV-MA B: Blocke	ed î	U U: Unblo	U cked	Ũ	U	
TV-Y Young children TV-Y7 Children 7 and over	L •	Move	Ð	Enter		ш	Ret	turn
TV-G General audience								

◄ Note: These categories consist of two separate groups: TV-Y and TV-Y7 (young children through age 7), and TV-G through TV-MA (everybody else).

The restrictions for these two groups work independently: If a household includes very young children as well as young adults, the TV guidelines must be set up separately for each age group. (See next step.)

5

TV-PG

TV-14

TV-MA

At this point, one of the TV-Ratings is selected.

Parent Guidance

Mature audience

Viewers 14 and over

Press the **ENTER** button: Depending on your existing setup, a letter "U" or "B" will be selected. (U= Unblocked, B= Blocked)

While the "U" or "B" is red, press the \blacktriangle or \triangledown button to block or unblock the category.

Press the **MENU** button once to save the TV Parental Guidelines. A TV-Rating will be selected, and no letters will be selected. To exit this screen, press the **MENU** button again. To select a different TV-Rating, press the \blacktriangle or \triangledown button and then repeat the process.

Note 1: The TV-Y7, TV-PG, TV-14 and TV-MA have additional options. See the next step to change any of the following sub-ratings:

FV: Fantasy violence

D: Dialog L: Adult language

Sexual situation S:

V: Violence

Note 2: The V-Chip will automatically block certain categories that are "more restrictive." For example, if you block "TV-Y" category, then TV-Y7 will automatically be blocked. Similarly, if you block the TV-G category, then all the categories in the "young adult" group will be blocked (TV-G, TV-PG, TV-14 and TV-MA). The sub-ratings (D, L, S, V) work together similarly. (See next section.)

continued...

6

How to set the FV, D, L, S and V sub-ratings:

First, select one of these TV-Ratings: TV-Y7, TV-PG, TV-14 or TV-MA (See Step 4, on previous page).

Next, while the TV-Rating is selected , repeatedly press the $\hat{}$ button. This will cycle through the available sub-ratings (FV,L, S, D or V).

A letter ("U" or "B") will be displayed for each sub-rating. While the "U" or "B" is selected, press the \blacktriangle or \checkmark button to change the sub-rating.

Press the **MENU** button once to save the TV Parental Guidelines. A TV-Rating will be selected, and no letters will be selected. To exit this screen, press the **MENU** button again. To select a different TV-Rating, press the \blacktriangle or \checkmark button and then repeat the process.

Note: The V-chip will automatically block certain categories that are "More restrictive". For example, if you block "L" sub-rating in TV-PG, then the "L" sub-ratings in TV-14 and TV-MA will automatically be blocked.

7

Press the **EXIT** button to clear all the screens. (Or proceed to the next section, and set up additional restrictions based on the MPAA codes).

How to Set up Restrictions using the MPAA Ratings: G, PG, PG-13, R, NC-17, X

The MPAA rating system uses the Motion Picture Association of America (MPAA) system, and its main application is for movies. (Eventually, movie videocassettes will be encoded with MPAA ratings.) When the V-Chip lock is on, the TV will automatically block any programs that are coded with objectionable ratings (either MPAA or TV-Ratings).

press the ENTER button.	Move 🕞 Enter	III Return
2 Press the ▲ or ▼ button to select the "V-Chip", then press the ENTER but- ton.	Enter PIN Enter PIN	:

will appear. Enter your 4digit PIN number,

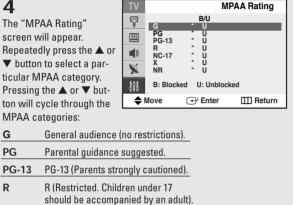


4

G PG

R

NC-17 Х



◄ Note: The V-Chip will automatically block any category that is "more restrictive." For example, if you block the "PG-13" category, then "R," "NC-17," and "X" will automatically be blocked also.

NR Not rated. While a particular category is selected, press ENTER to activate it. A letter ("U" or "B") will be selected. Press the \blacktriangle or \checkmark button to

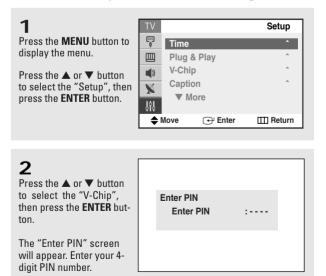
No children under age 17.

X (Adults only).

select "U" or "B".

Press the EXIT button to save the settings and to clear all screens.

How to Set up Restrictions Using the Canadian English



continued...

3

Press the \blacktriangle or \blacktriangledown button to select the "Canadian English", then press the ENTER button.



4

The "Canadian English" screen will appear. Repeatedly press the \blacktriangle or ▼ button to select a particular Canadian English category. Pressing the \blacktriangle or ▼ button will cycle through the Canadian English categories:

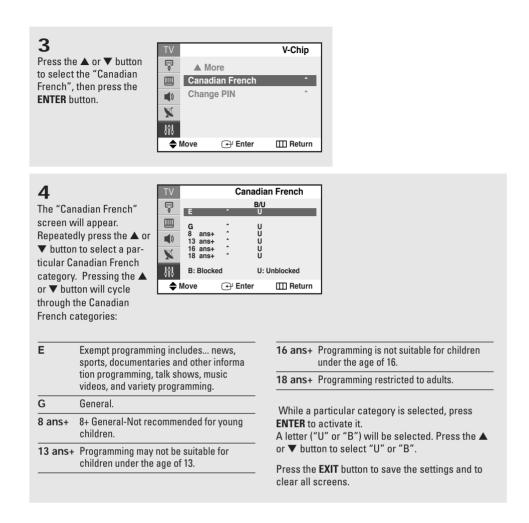


E	Exempt programming includesnews, sports, documentaries and other information programming, talk shows, music videos, and	14+ Programming contains themes or con which may not be suitable for viewer the age of 14.	
	variety programming.	18+ Adult programming.	
С	Programming intended for children under age 8.		
C8+	Programming generally considered acceptable for children 8 years and over to watch on their own.	While a particular category is selected, pr ENTER to activate it. A letter ("U" or "B") will be selected. Pres	
G	General programming, suitable for all audi-	▼ button to select "U" or "B".	
	ences.	Press the EXIT button to save the settings	and to
PG	Parental Guidance.	clear all screens.	

How to Set up Restrictions Using the Canadian French

Press the MENU button to display the menu. Press the ▲ or ▼ button to select the "Setup", then press the ENTER button.	TV Setup Image: Time ^ Image: Plug & Play ^ V-Chip ^ Caption ^ Image: Will Wore
	◆ Move → Enter Ⅲ Return
2 Press the ▲ or ▼ button to select the "V-Chip",	Enter PIN
then press the ENTER but- ton.	Enter PIN :

54



How to Reset the TV after the V-Chip Blocks a Channel ("Emergency Escape")

If the TV is tuned to a restricted channel, the V-Chip will block it. The screen will go blank and the following message will appear: "Excessive rating."

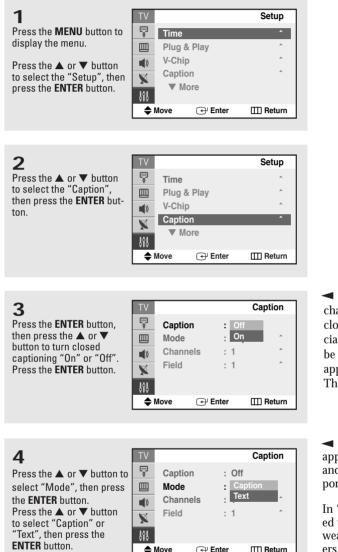
To resume normal viewing, tune to a different channel using the number buttons. Under certain conditions (depending on the rating of the local TV programs) the V-Chip might lock out all the channels. In this case, use the V-Chip function for an "emergency escape":

Press the **MENU** button to display the menu. Press the \blacktriangle or \blacktriangledown button to select the "Setup" menu and press the **ENTER** button.

Press the \blacktriangle or \bigtriangledown button to select the "V-Chip" menu and press the **ENTER** button. Enter your PIN number, and press the \uparrow button to temporarily disable the V-Chip Lock.

Viewing Closed Captions

Your TV decodes and displays the closed captions that are broadcast with certain TV shows. These captions are usually subtitles for the hearing impaired or foreign-language translations. All VCRs record the closed caption signal from television programs, so home-recorded video tapes also provide closed captions. Most pre-recorded commercial video tapes provide closed captions as well. Check for the closed caption symbol in your television schedule and on the tape's packaging: cc.



Misspellings and unusual characters sometimes occur during closed caption transmissions, especially those of live events. There may be a small delay before captions appear when you change channels. These are not malfunctions of the TV.

✓ In "Caption" mode, captions appear at the bottom of the screen, and they usually cover only a small portion of the picture.

In "Text" mode, information unrelated to the program, such as news or weather, is displayed. Text often covers a large portion of the screen.

 Different channels and fields display different information: Field 2 carries additional information that supplements the information in Field 1. (For example, Channel 1 may have subtitles in English, while Channel 2 has subtitles in Spanish.)

5

Depending on the particular broadcast, it might be necessary to make changes to "Channels" and "Field": Use the \blacktriangle , \bigtriangledown , \checkmark , and \uparrow buttons to make the changes. (Follow the same procedure as in steps 3~4 above.)

Move

🕑 Enter

III Return

Press the EXIT button to exit.

Setting the Blue Screen Mode

If no signal is being received or the signal is very weak, a blue screen automatically replaces the noisy picture background. If you wish to continue viewing the poor picture, you must set the "Blue screen" mode to "Off".

1	TV			Setup
Press the MENU button to	e e	Time		^
display the menu.		Plug	& Play	^
	()	V-Chi	р	^
Press the ▲ or ▼ button		Capti	on	^
to select the "Setup", then press the ENTER button.	200 191	▼ Mo	ore	
	\$	Nove	🕂 Enter	III Return

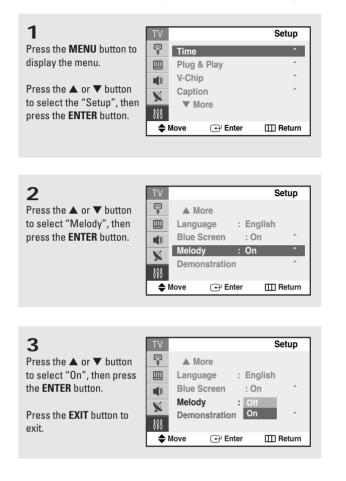


3	TV Setup
Press the ▲ or ▼ button to select Blue Screen "On", then press the ENTER button.	More Language : English Blue Screen : Off Melody : On
Press the EXIT button to exit.	Demonstration ^

→ Pressing the \blacktriangle or \blacktriangledown button will alternate between "On" and "Off".

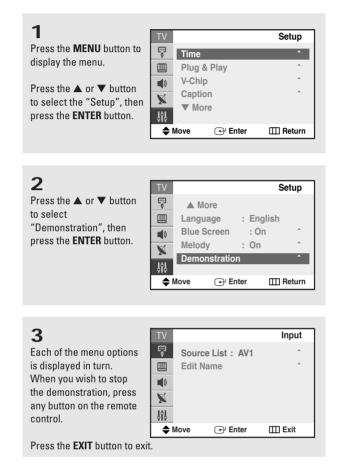
Setting The On/Off Melody

You can hear clear a melody sound when the TV is powered On or Off.



Viewing the Demonstration

To become familiar with the various menus provided by your television, you can view the in built demonstration.



Chapter Five

 $T{\tt ROUBLESHOOTING}$

If the TV seems to have a problem, first try this list of possible problems and solutions. If none of these troubleshooting tips apply, then call your nearest service center.

Identifying Problems

Problem	Possible Solution
Poor picture	Try another channel. Adjust the antenna. Check all wire connections.
Poor sound quality.	Try another channel. Adjust the antenna.
No picture or sound.	Try another channel. Press the TV/VIDEO button. Make sure the TV is plugged in. Check the antenna connections.
No color, wrong colors or tints.	Make sure the program is broadcast in color. Adjust the picture settings. If the set is moved or turned in a different direction, the power should be OFF for at least 30 minutes.
Picture rolls vertically.	Adjust the antenna. Check all wire connections.
The TV operates erratically	Unplug the TV for 30 seconds, then try operating it again.
The TV won't turn on.	Make sure the wall outlet is working.

Appendix

Cleaning and Maintaining Your TV

With proper care, your TV unit will give you many years of service. Please follow these guidelines to get the maximum performance from your TV.

Placement

- Do not place the TV near extremely hot, cold, humid or dusty places.
- Do not place the TV near appliances with electric motors that create magnetic fields, such as vacuum cleaners.
- Keep the ventilation openings clear; do not place the TV on a soft surface, such as cloth or paper.
- Place the TV in a vertical position only.

Liquids

• Do not handle liquids near or on the TV. Liquids that spill into it can cause serious damage.

Cabinet

- Never open the cabinet or touch the parts inside.
- Wipe your TV with a clean, dry cloth. Never use water, cleaning fluids, wax, or chemicals.
- Do not put heavy objects on top of the cabinet.

Temperature

• If your TV is suddenly moved from a cold to a warm place, unplug the power cord, and allow at least two hours for moisture that may have formed inside the unit to dry completely.

Using Your TV in Another Country

If you plan to take your TV with you to a foreign country, please be aware of the different television systems that are in use around the world. A TV designed for one system may not work properly with another system due to differences in the TV channel frequencies.

Specifications

Model	TX-R2735	TX-R2728	TX-R2435		
Voltage	AC120 V				
Frequency of Operation	60 Hz				
Dimensions	730 X 485 X 575/	766 X 558 X 586/	656 X 459 X 511/		
(mm/inches)	28.74 X 19.09 X 22.64	30.16 X 21.97 X 23.07	25.82 X 18.07 X 20.11		
Weight (Kg/ lbs)	43.5/95.90	41/90.39	31/68.34		



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